



disblay

Intro about Disblay

Disblay, from Topiko Business Solution Pvt. Ltd., is a **webpage SaaS platform** designed to help businesses establish a strong and trusted digital presence. It's a one-stop solution where businesses can showcase everything—products, services, offers, website, social media, Google My Business, WhatsApp Business, quick-commerce links, PDFs, documents, and e-commerce links. On-demand payment and delivery integrations are also available, while general cart options allow order history tracking and buyer requests for smoother follow-up.

All content on Disblay opens securely in a browser, eliminating risky downloads or forwarded files. Each business receives a unique link, a branded poster, and a QR code that can be placed on products, packaging, or marketing materials—making it easy for customers to connect instantly.

The platform is fully editable, allowing businesses to add features like delivery or other integrations as needed. Users can log in to track their orders or contact businesses directly. Users who have their own business can also create and manage their profile. Business owners can monitor order requests and notifications in real time, ensuring smooth and efficient communication.

Disblay's yearly subscription is **₹ 1,499/- including GST 18% (T&C apply)**, with a nominal onboarding service charge explained upfront. The Disblay team provides direct online and tele-sales support during onboarding, helping businesses set up everything correctly for a seamless experience.

With Disblay, businesses and customers connect directly and effortlessly, building credibility, trust, and lasting relationships while keeping operations professional, secure, and easy to manage.



PROVIDERS :
JUSTDIAL,
SULEKHA,
INSTA MART,
INDIA MART

E-COMMERCE AGGREGATOR:
AMAZON,
FLIPKART



AGENCY



PROVIDERS :
YOUTUBERS,
INSTAGRAM

DEPENDENCY METHOD

| PRICING COMPARISON |
|--|
| <p>Providers : GoDaddy, Bigrock, Hostgator</p> <p>Costing : Min - 99/- (Only Domain Name) to Max - Based on demand</p> |
| <p>Providers : Local Developers or Online Website Providers Eg: www.wix.com</p> <p>Costing : As per the Requirement & Based on the technology requirement with Duration Static - 5000/- to 25000/- (Based on pages) Dynamic - 25000/- to 70000/- (Web, App(Android & or ios), Web app & Ecommerce)</p> |
| <p>Providers : AWS (Amazon Web Services)</p> <p>Costing : As per the Require Plans Basic - 4000/-</p> |
| <p>Support : Business Support, Follow ups & Technical Support</p> |
| <p>Payment Gateway Integration Eg : Razor Pay & CC Avenue</p> |
| <p>Basic SSL Certifications</p> |
| <p>Providers : AWS (Amazon Web Services)</p> |
| <p>Costing : Based on the keywords by the SEO Analyst</p> |

INDEPENDENT METHOD



NAME AVAILABILITY



| PROCESS COMPARISON WITH TOPIKO |
|--|
| <p>Yearly Subscription Gold, Diamond, Platinum Topiko is a SAAS Model Service Product</p> <p>Costing : Min - 7,999/- to Max - 25,000/- (Excluding GST)</p> |
| <p>Create Business & Get Benifited With Subdomain, Upload Products, Services & Offers</p> |
| <p>Dedicated Business Store, Once the Business Created</p> |
| <p>Topiko having multi interface</p> |
| <p>Simply adding your payment QR Code</p> |
| <p>Verifeid Business Certified by Topiko</p> |
| <p>Based on keywords Topiko Work it on</p> |

ESSENTIAL Web Page

Plan Details

| Item | Base Price (₹) | GST @18%(₹) | Total |
|--|-----------------|---------------|-----------------|
| Disblay Platform Price Annual Subscription(Inclusive of GST) | 1,270.00 | 229.00 | 1,499.00 |
| Basic Digital Asset Creation - Optional (Inclusive of GST) | 422.88 | 76.12 | 499.00 |
| TOTAL | 1,692.88 | 305.12 | 1,998.00 |

Grand Total Payable : ₹ 1,998.00

- **Total Base Price : ₹ 1,692.88**
- **Total GST @18% : ₹ 305.12**

All digital assets are emailed as a ZIP folder (PNG & JPG only, no work files).

ESSENTIAL Web Page

Assets Commitment

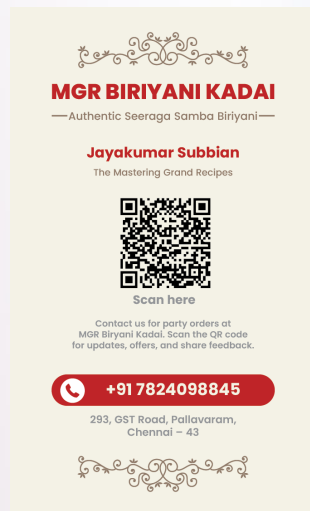
LOGO



Business Poster



Business Card



QR Review Card



For Understanding Purpose Only T&C



Plan Details

| Item | Base Price (₹) | GST @18%(₹) | Total |
|--|-----------------|---------------|-----------------|
| Disblay Platform Price - Add on Annual Subscription(Inclusive of GST) | 1,270.00 | 229.00 | 1,499.00 |
| EWP,ESSENTIAL + (Inclusive of GST) | 3,999.00 | 719.82 | 4,718.82 |
| TOTAL | 5,269.00 | 948.82 | 6,217.82 |

- ✓ **Grand Total Payable** : ₹ 6,217.82
- **Total Base Price** : ₹ 5,269.00
- **Total GST @18%** : ₹ 948.82

All digital assets are emailed as a ZIP folder (PNG & JPG only, no work files).



disblay

ESSENTIAL +

Assets Commitment

Product & OR Service Poster



Combo Poster



Business Content work

- About
- Product & OR Service Description

Verification Support

- Google Map
- Social Media
- Website & Links

Business PDF



For Understanding Purpose Only T&C

ESSENTIAL Ultima

Plan Details

| Item | Base Price (₹) | GST @18%(₹) | Total |
|---|------------------|-----------------|------------------|
| Disblay Platform Price - Add on Annual Subscription(Inclusive of GST) | 1,270.00 | 229.00 | 1,499.00 |
| Asset Creation Support (Exclusive of GST) | 3,999.00 | 720.00 | 4,719.00 |
| Essential Ultima Plan Topiko Integration (Exclusive of GST) | 6,999.00 | 1,259.82 | 8,258.82 |
| Hybrid Options | | | |
| Add on Choice | | | |
| SSL Certificate (Nominal Cost) | | | |
| Dedicated Static Website Without Admin Panel (Min 15,000/-) | | | |
| Dedicated Hosting (Nominal Cost) | | | |
| Payment Integration (Free) | | | |
| Delivery Integration (Nominal Cost) | | | |
| KYC Verification (Free) | | | |
| SEO & Social Pages Handlings (Nominal Cost - Per Month) | | | |
| TOTAL | 12,268.00 | 2,208.82 | 14,476.82 |

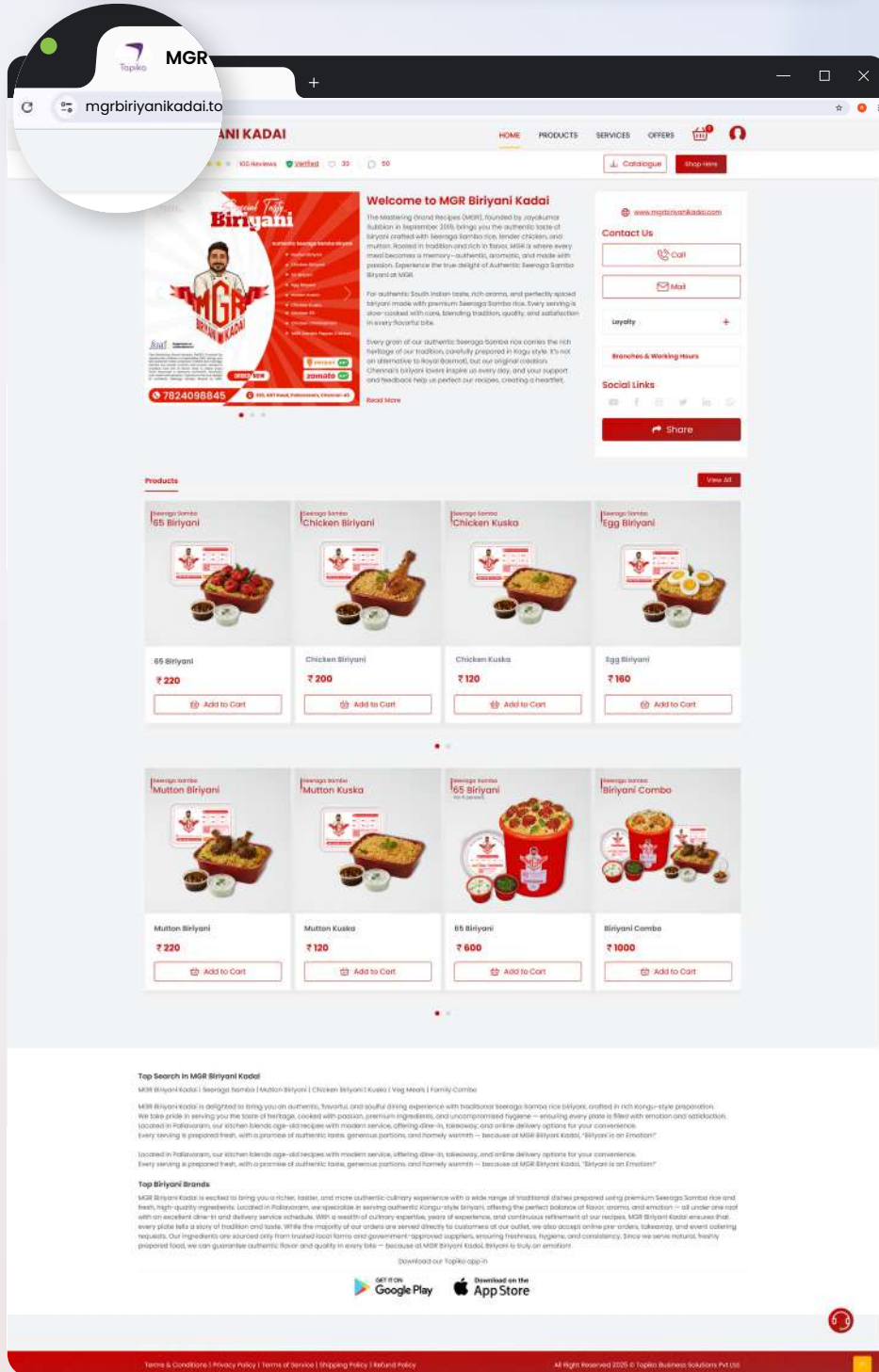
- ✓ **Grand Total Payable** : ₹ 14,476.82
- **Total Base Price** : ₹ 12,268.00
- **Total GST @18%** : ₹ 2,208.82

All digital assets are securely emailed as a ZIP folder in PDF format only
(no work files).

ESSENTIAL Ultima

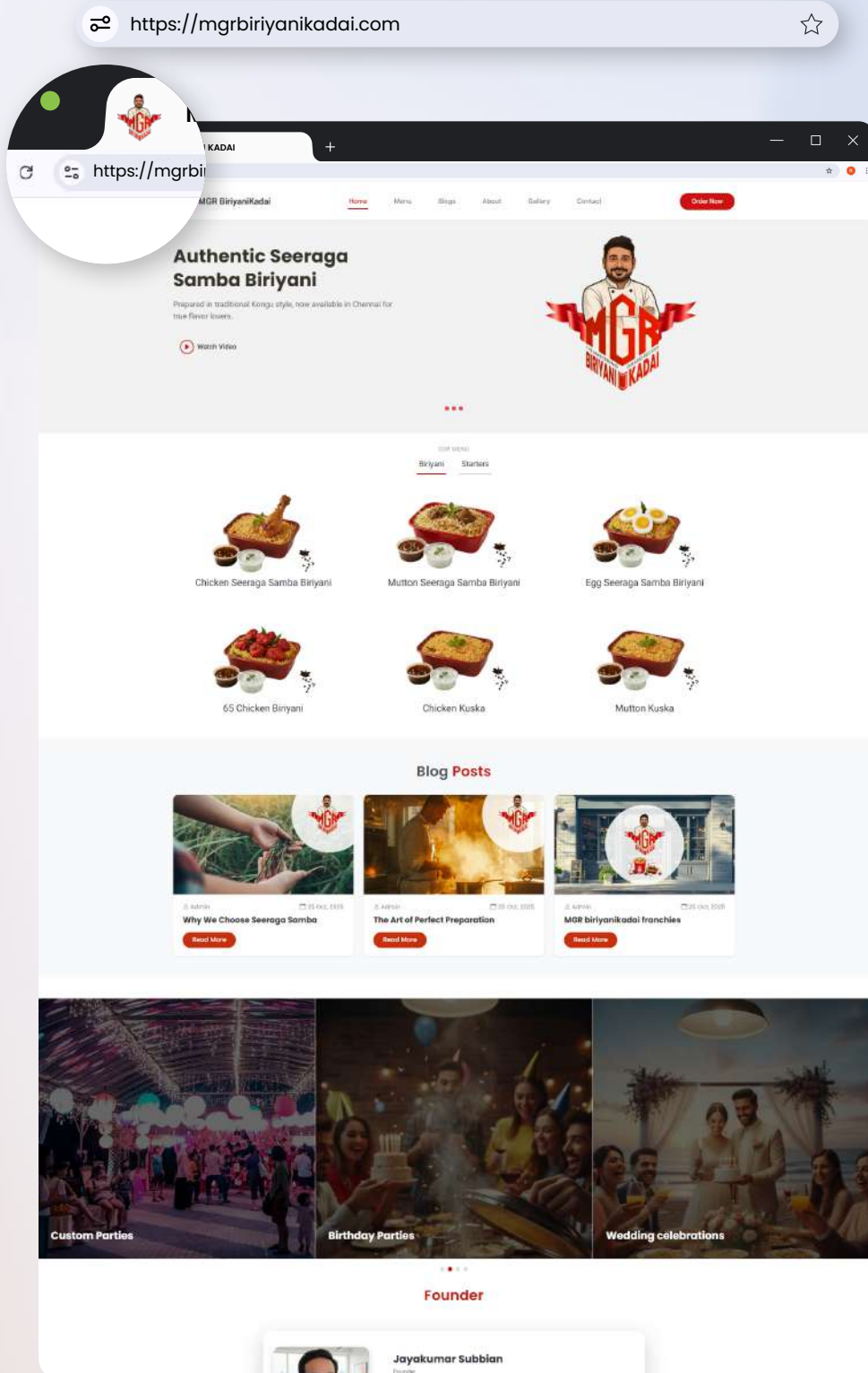
Topiko Integration
(Domain or Subdomain Themes)

https://mgrbiryani kadai.topiko.com



ESSENTIAL Ultima

Topiko Integration
(Custom Domain with Hosting)



ESSENTIAL Ultima

Assets Commitment

Business Logo Schema

— Brand Signature Color Palette —


The Meaning Behind Our Name

MGR + Biryani + Kadai = MGR Biryani Kadai

M = Mastering
G = Grand
R = Recipes


MGR Biryani Kadai is a tribute to the art of mastering grand recipes. Our brand is a promise of quality, a celebration of rich flavors, and a dedication to the timeless tradition of authentic biriyani. We are committed to using the finest ingredients and time-honored techniques to bring you a truly grandculinarexperience.

— Brand Signature Color Palette —



| | |
|-----------------|--|
| Font Used | Poppins |
| Primary Color | ■ Bright Red - #E41D00 |
| Secondary Color | ■ Dark Red - #BF1D00 |
| Neutral Color 1 | ■ Warm Gray - #8C8278 |
| Neutral Color 2 | ■ Dark Taupe - #736B62 |
| Neutral Color 3 | ■ Cream/Beige - #F8EBDA |

— Brand Signature Color Palette —



| Text Used | Font Used |
|-----------------------------|---------------------|
| MGR | Custom Bold Serif |
| BIRYANI KADAI | Custom Sans-Serif |
| THE MASTERING GRAND RECIPES | Standard Sans-Serif |

For Understanding Purpose Only T&C

ESSENTIAL Ultima

Social Media Banners

Youtube



Twitter(x)



Facebook



Linkedin



All digital assets are securely emailed as a ZIP folder in PDF format only (no work files).

Promotional Material

Authentic **Seeraga Samba Biryani**
now at Pallavaram, **BUDGET-FRIENDLY**



If you bring this pamphlet to our restaurant,
you will receive a **FREE 1/4 Egg Biryani** for your order!

Fill The Details **Offer Validity**

Your Name _____
Mobile Number _____



DISCOVER 
ALL OUR MENUS

CHICKEN BIRYANI SOOM
₹145*
MUST TRY



DELICIOUS

ORDER NOW  **7824098845**

 293, GST Road, Pallavaram, Chennai-43


www.mgrbiryanikadai.com

*Terms & Conditions

All digital assets are securely emailed as a ZIP folder in PDF format only
(no work files).



DISCOVER ALL OUR MENUS

CHICKEN BIRIYANI 500GM
₹145
MUST TRY

DELICIOUS

Authentic **Seeraga Samba Biryani** – now at Pallavaram, **BUDGET-FRIENDLY**

ORDER NOW 📞 7824098845

📍 293, GST Road, Pallavaram, Chennai-43

[b](#) [📷](#) [in](#) [f](#) [@](#) [▶](#) [✕](#)

www.mgrbiryani kadai.com

All digital assets are securely emailed as a ZIP folder in PDF format only
(no work files).

BUSINESS

ANY ENTREPRENEURSHIP SCALE DEPENDS ON BUDGET

Management strength Financial strength Stock holding capacity

Registration & Certificates

Manufacturer | Whole sealer | Dealer | Retailer | Aggregator

Product | Both | Service

Perishable / Non - Perishable

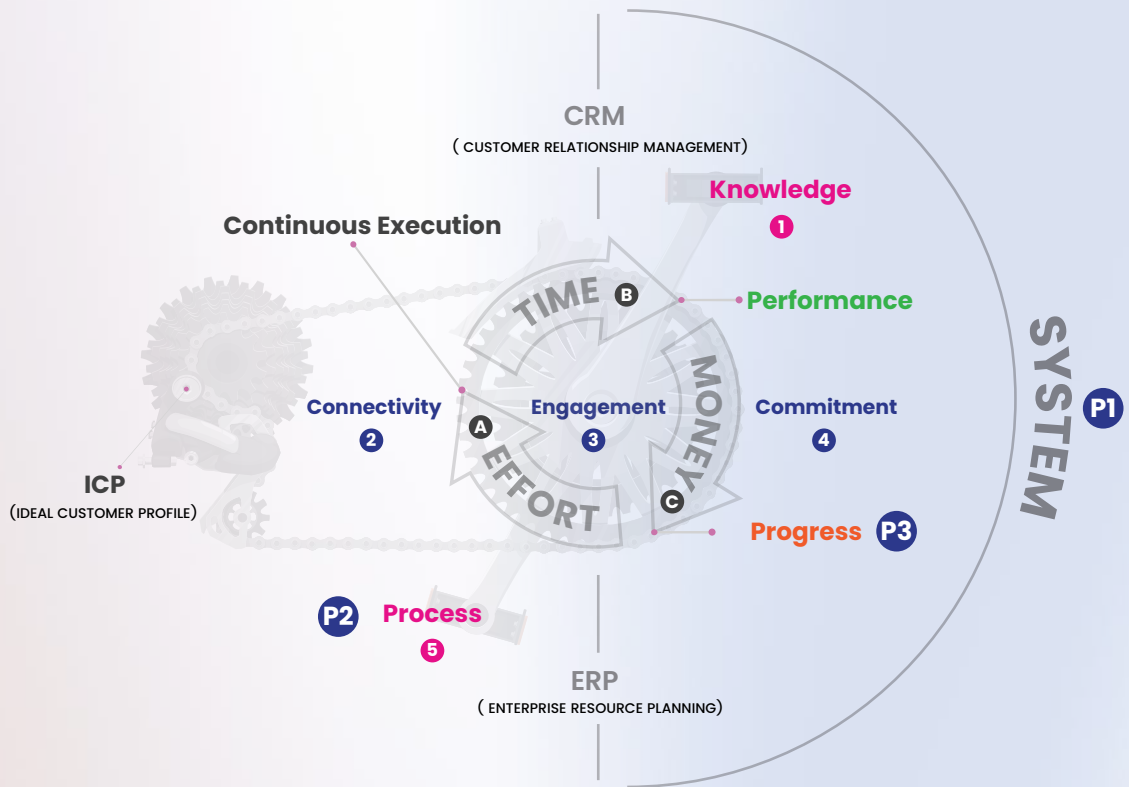
Manage

Time | Logistics | Secureness

MRP | Percentage of commission | Bargain | Discount | Offers

B 2 C | **B 2 B** | **D 2 C**
Customer Client Consumer

NEED DRIVES CONSUMPTION AND/OR SALES



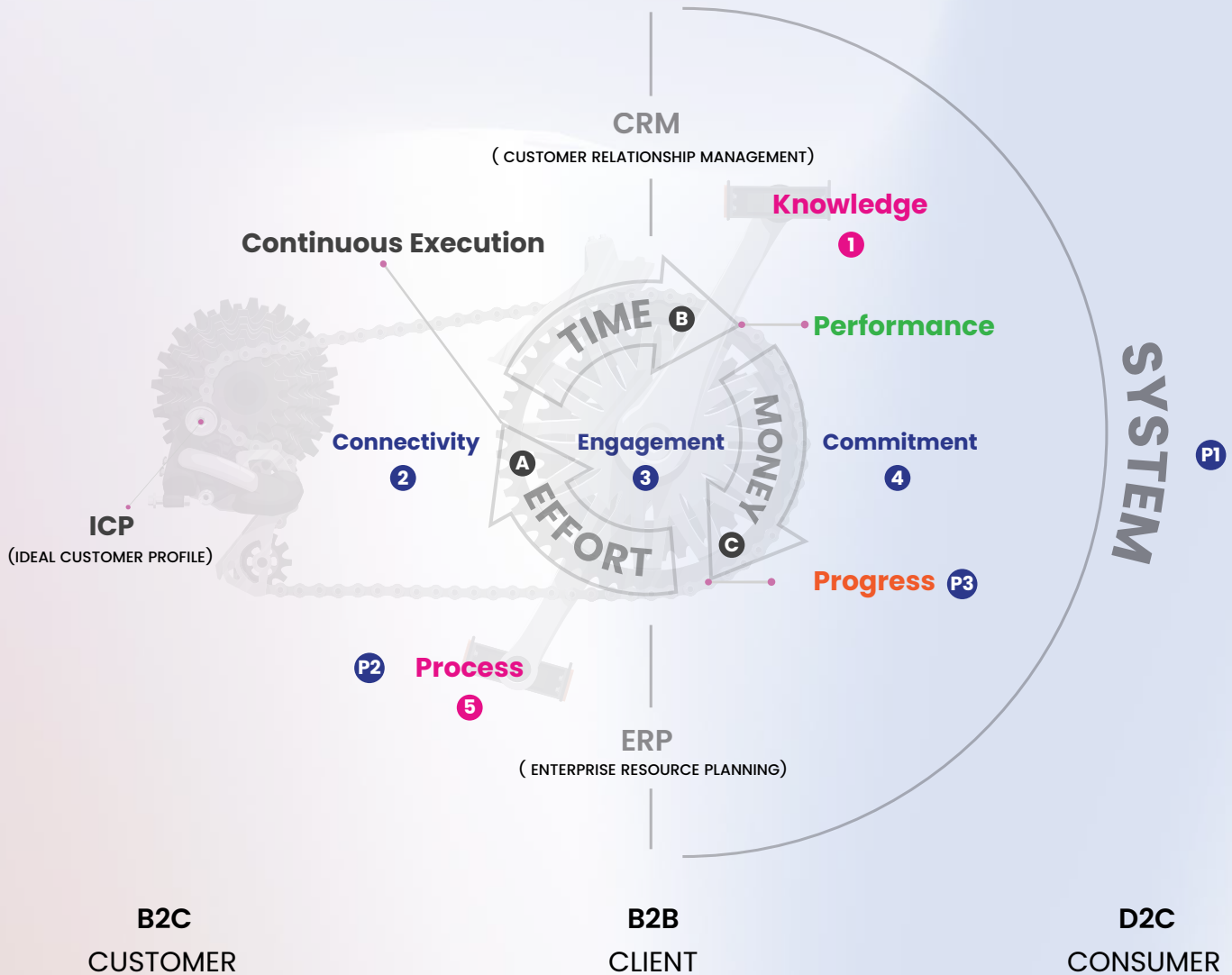
THE SYSTEM FACILITATES BUSINESS ACTIVITIES AND LEAD MANAGEMENT BUT IS NOT RESPONSIBLE FOR LEAD OUTCOMES

NETWORKING WITHIN ANY NETWORK DRIVES PROGRESS

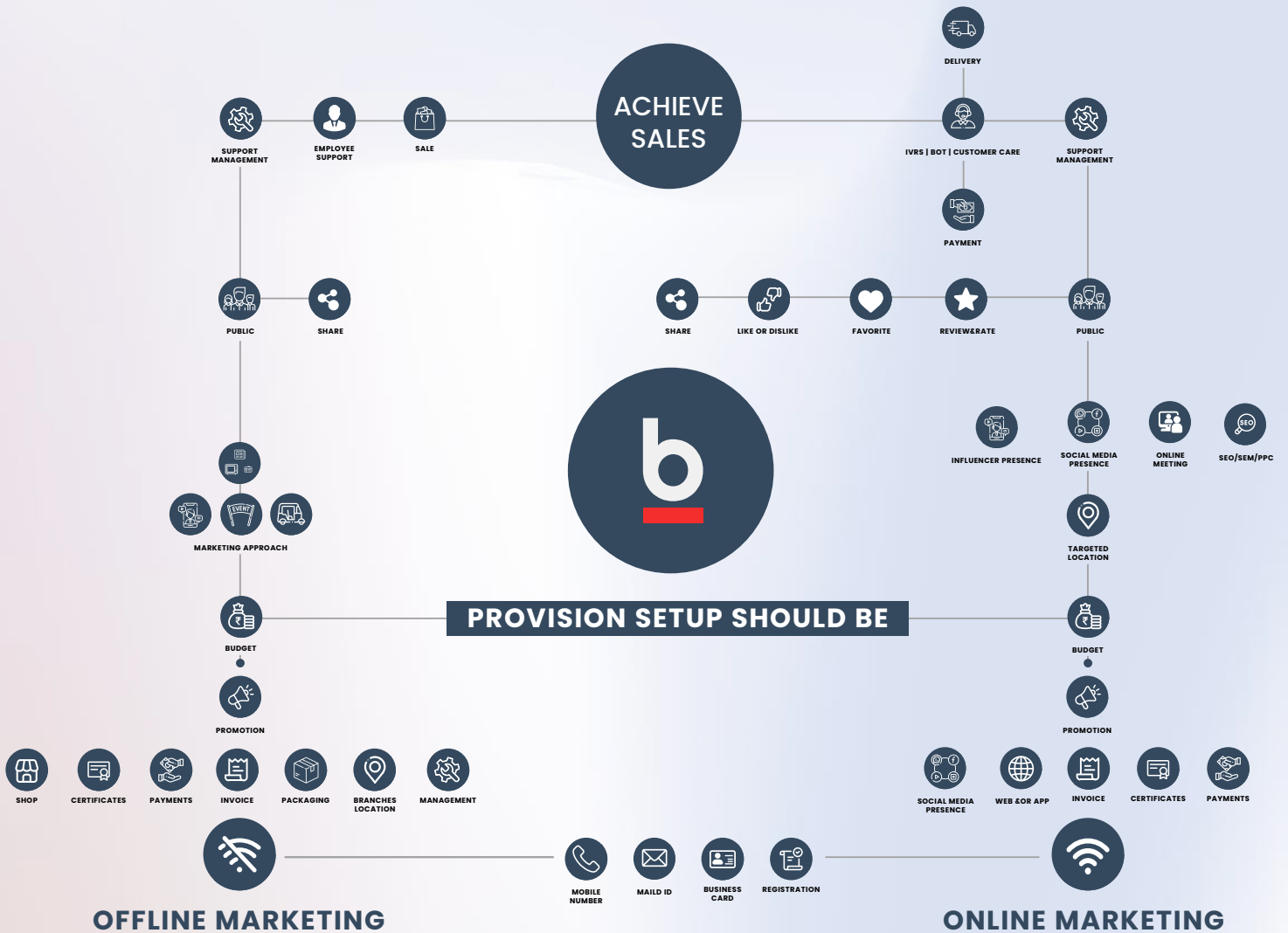
- MOBILE NUMBER
- BUSINESS CARD
- MAIL ID
- SOCIAL MEDIA PRESENCE
- WEBSITE
- APPLICATION (APP)

CONTACTS | SOCIAL MEDIA | GROUPS | DIGITAL CAMPAIGNS

SYSTEM - PROCESS - PROGRESS



THE BASIC STRUCTURE OF THE BUSINESS & NETWORKING ECO-CYCLE.





disblay



MOBILE NUMBER



MAIL ID



BUSINESS CARD

DIGITAL BUSINESS



PRESENTATION



CREATING PROFILE



LISTING BUSINESS



PRODUCT



SERVICE



OFFERS DETAILS



CONTACT INFO ETC..



NETWORKING ACTIVITIES



MEDIUM



GOOGLE BUSINESS



SOCIAL MEDIA



E-COMMERCE

CLASSIFIEDS



QUICK COMMERCE



DIGITAL COMMERCE SOLUTIONS



DIGITAL IDENTITY



DOMAIN REGISTRATION



DEVELOPMENT WEB & OR APP



PAYMENTS & DELIVERY INTEGRATION



HOSTING



SSL CERTIFICATES



SEO / SEM (PPC)

TO BOOST DIGITAL BUSINESS

DIGITAL MARKETING

DIGITAL CAMPAIGN

INFLUENCER MARKETING

MUST

SAAS

AGGREGATOR

% MODEL

PLATFORM SCORING

LEAD

ORGANIC

GENERATING

TRUST & COMMUNICATION CHANNEL

IN ORGANIC

ACQUISITION

ALL IN TOPIKO

WEBSITE & ADMIN DASHBOARD

SEO

BUSINESS LOGO & ASSETS

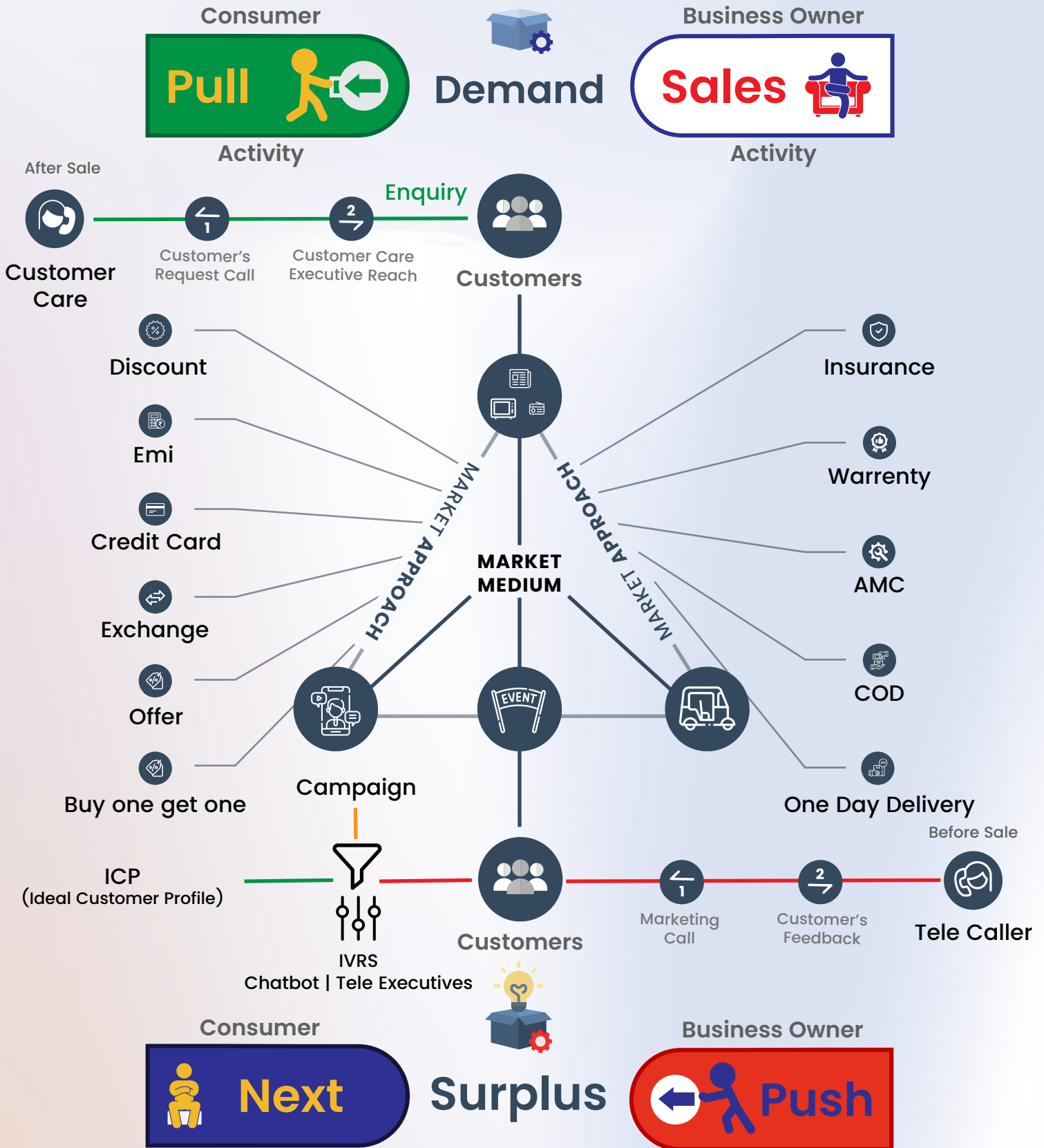
ONBOARDING SUPPORT



display

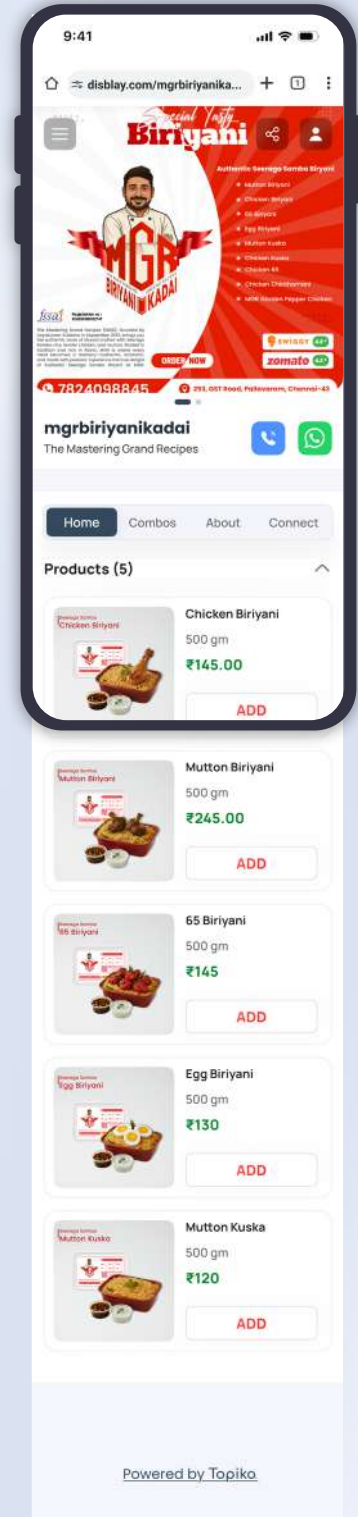
MARKETING

Marketing is a never-ending process of invitation until an entrepreneur or an organization decides to hold or stop based on the market impact





disblay



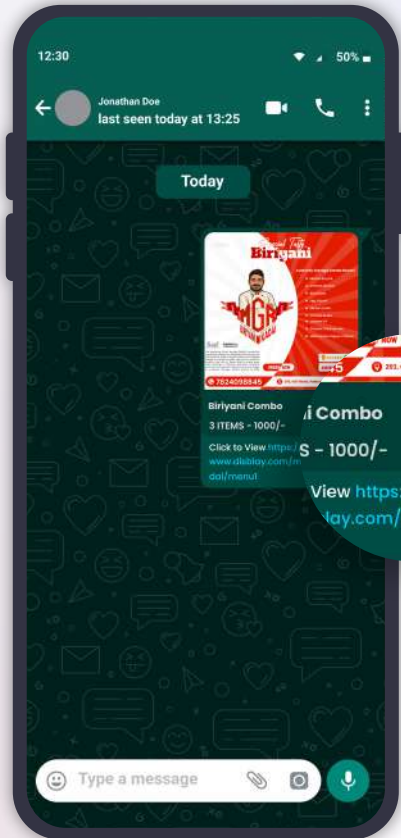
Business QR Code



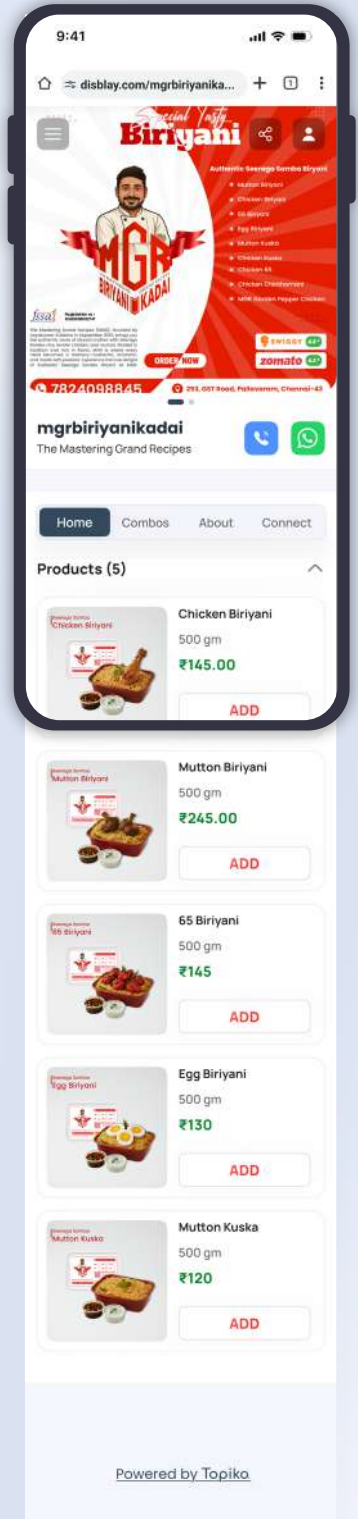


disblay

Whatsapp Share



Combo Attachments



Business Webpage URL

 disblay.com/mgrbiryanikadai



Smart
Web Page



Quick
Sharing



Easy
Connect



View
Tracking



Time
Saving

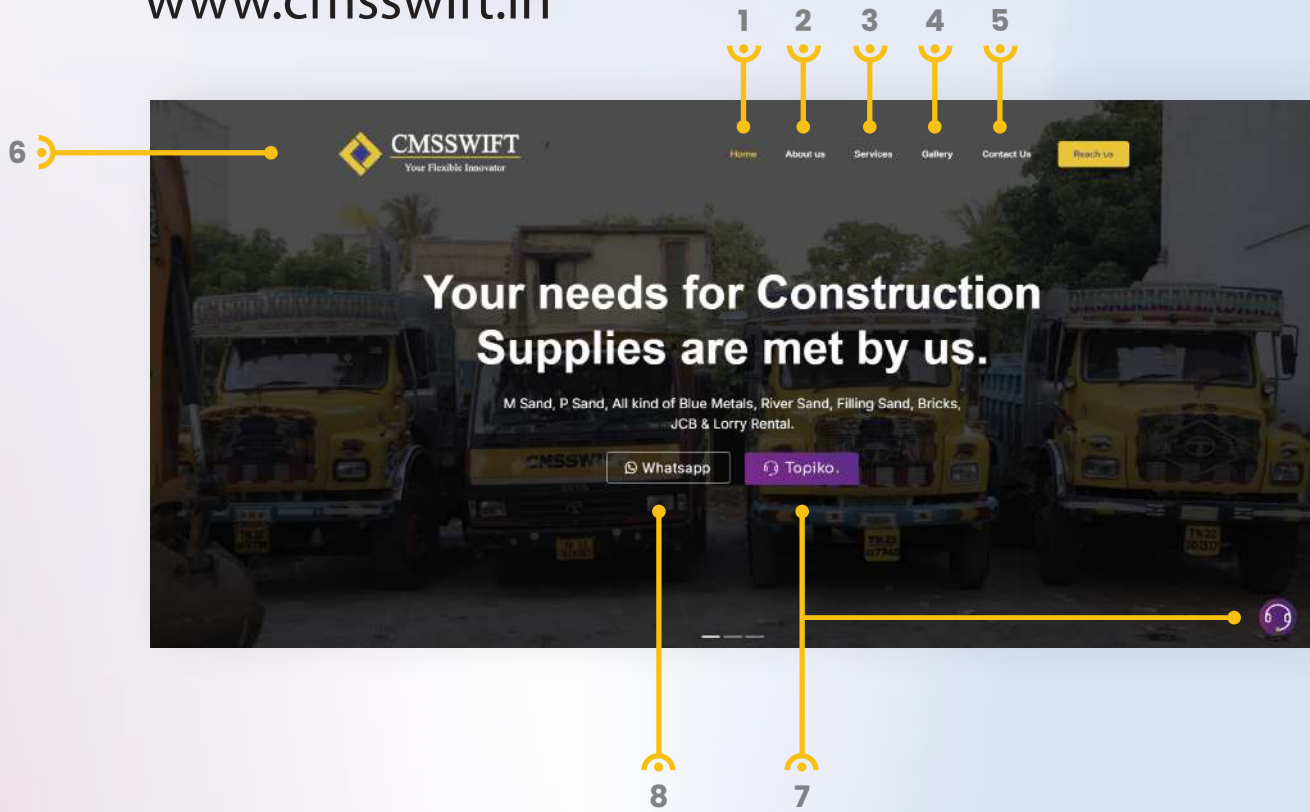


One Link
No Spam



Website

www.cmsswift.in



BLOGS

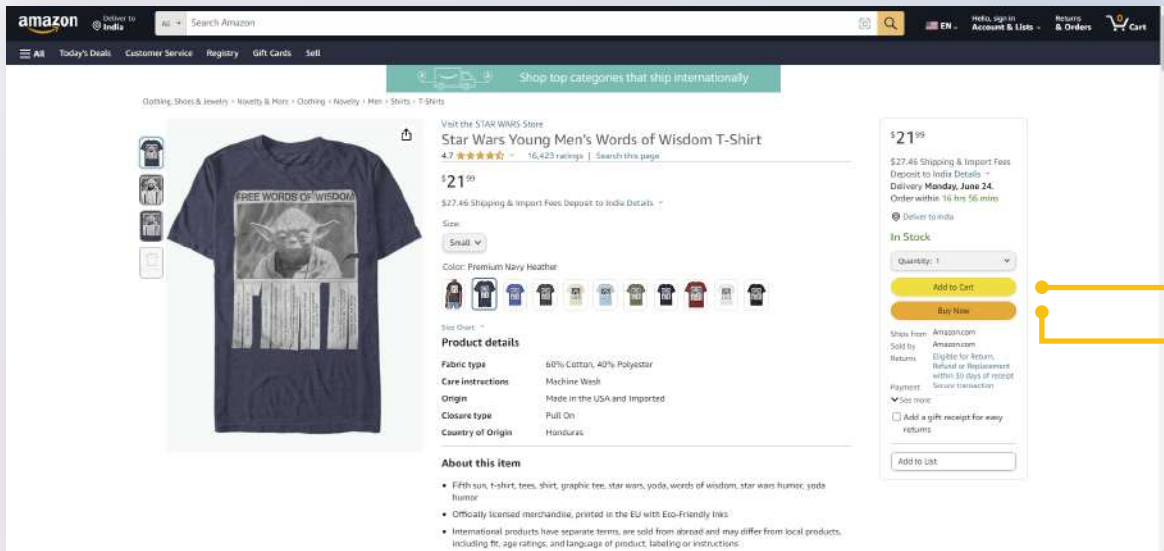
TESTIMONIALS

DIGITAL MARKETING

SEO, SEM-(PPC)

SOCIAL MEDIA HANDLING

E-COMMERCE



OPERATIONS

DELIVERY

PAYMENT

SHIPPING

RETURN OF GOODS

CUSTOMER CARE (MULTI-LANGUAGE)

TELECALLER

CHATBOT

IVRS

HISTORY MAINTANANCE

REVIEW RESPONSE

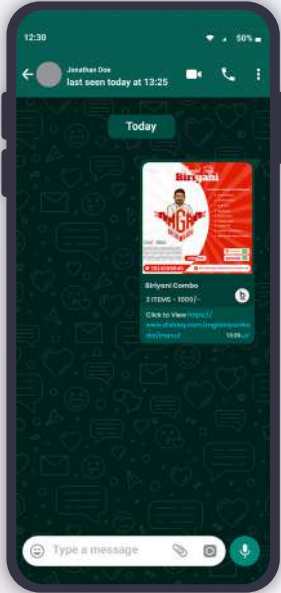
ALERT SYSTEM



disblay

User View

Whatsapp Share



Home



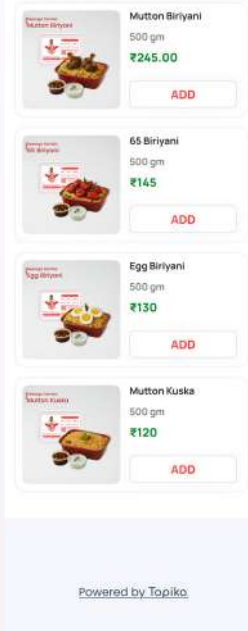
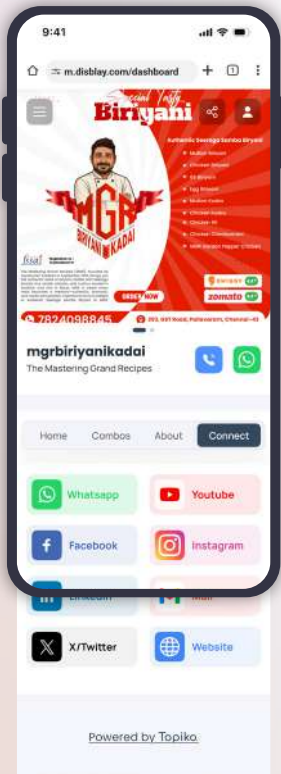
Combo



About



Connect



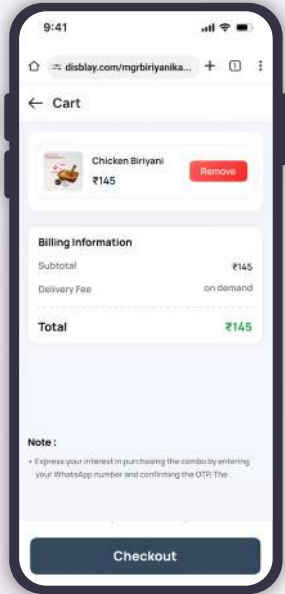
Powered by Topiko

Powered by Topiko

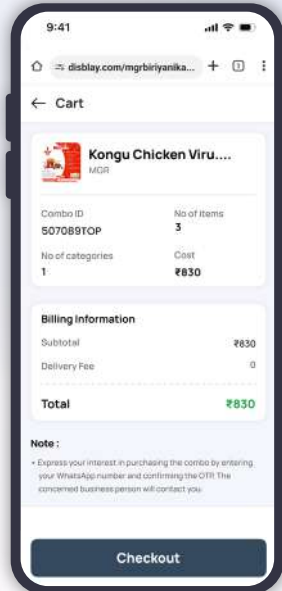
Powered by Topiko

User View

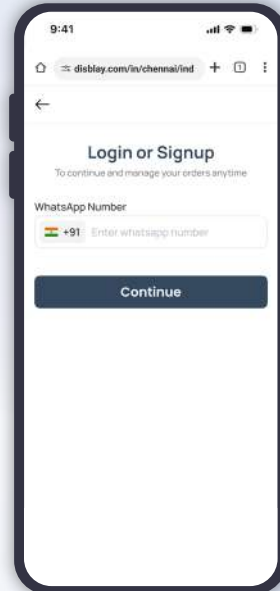
Product -Cart



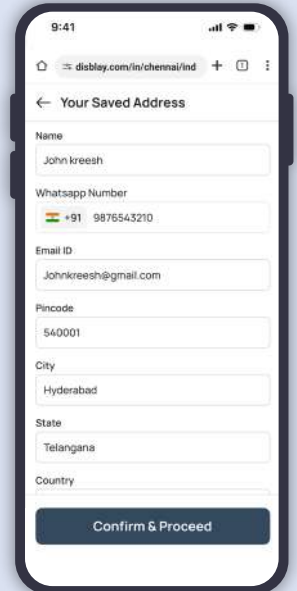
Combo-Cart



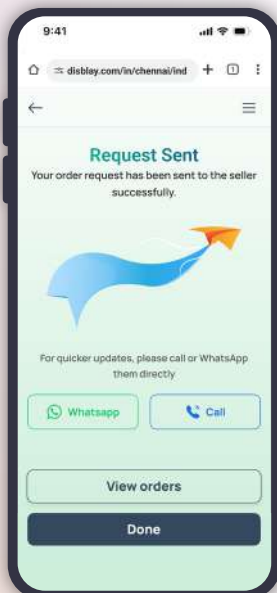
User Login



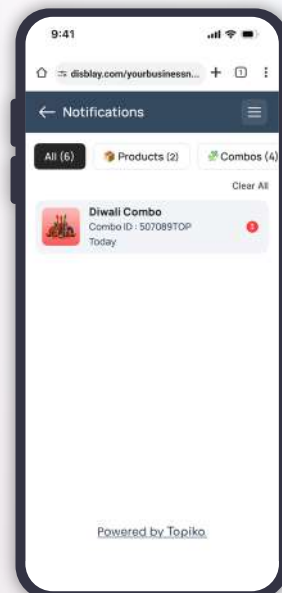
User Details



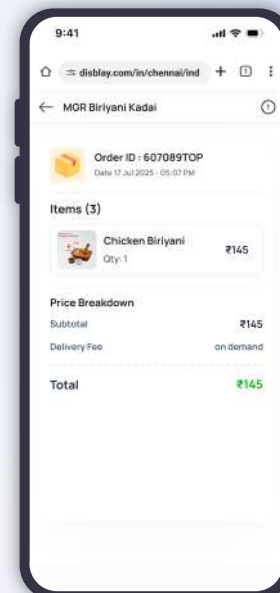
Request Sent



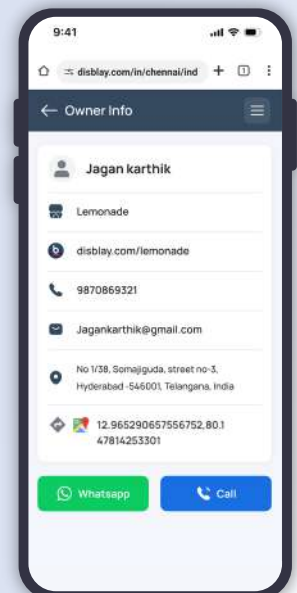
Order History



Order Detail



Owner Info

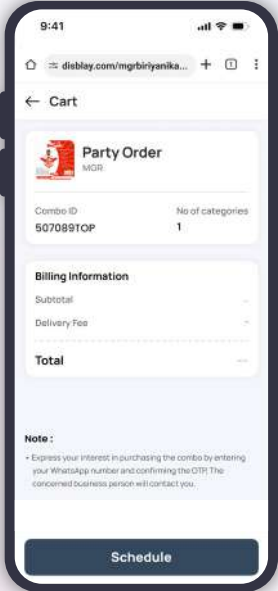




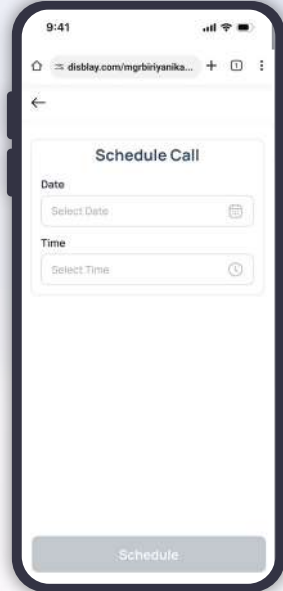
disblay

User View

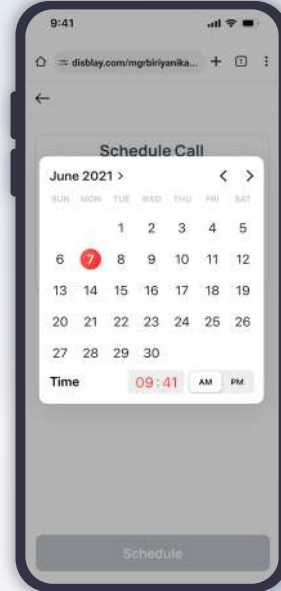
Service-Cart



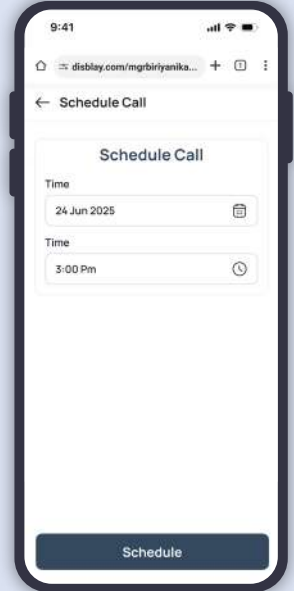
Schedule Call



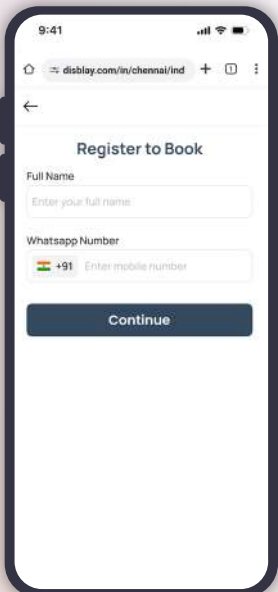
Schedule Call



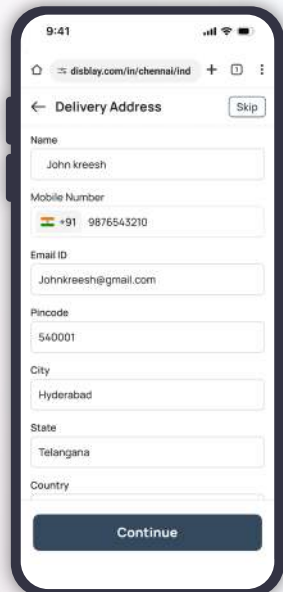
Service View



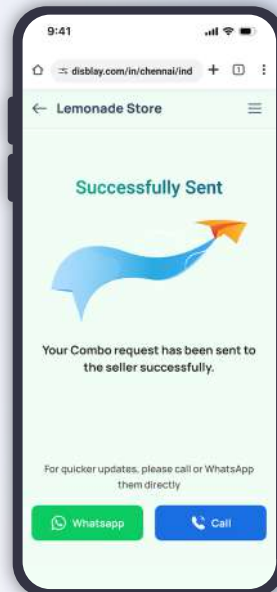
User Register



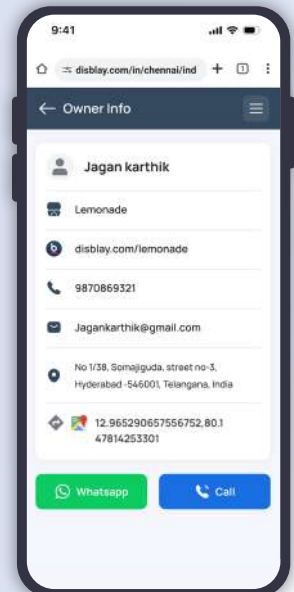
User Details



Request Sent

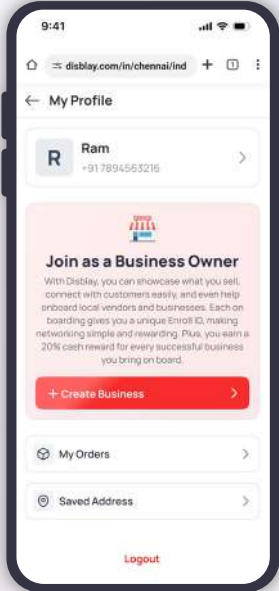


Owner Info

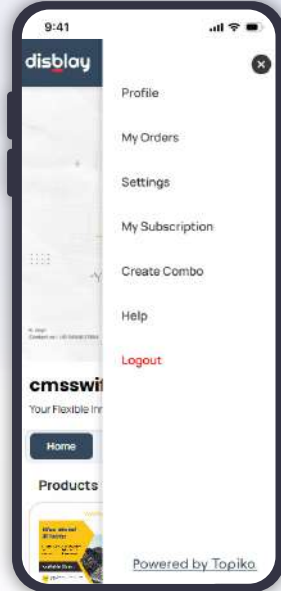


User View

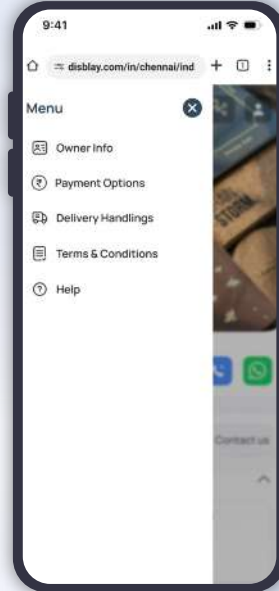
User Profile-1



User Profile-2



User Menu



User Come
Business User Menu View



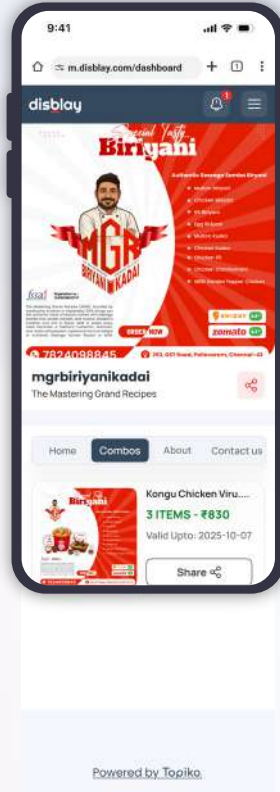
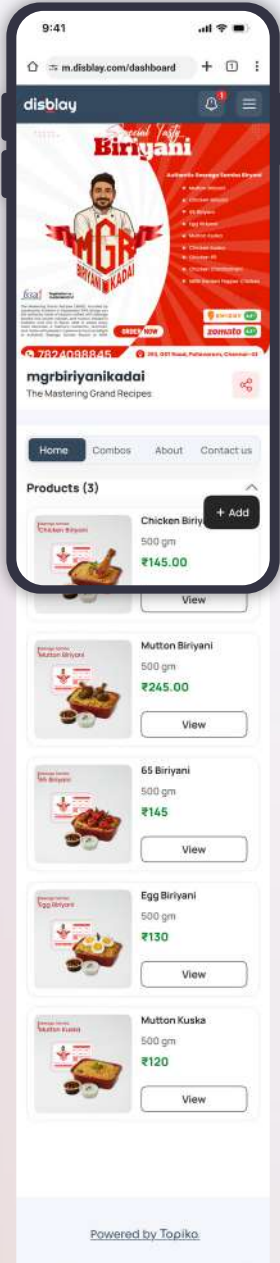
Business User View

Home

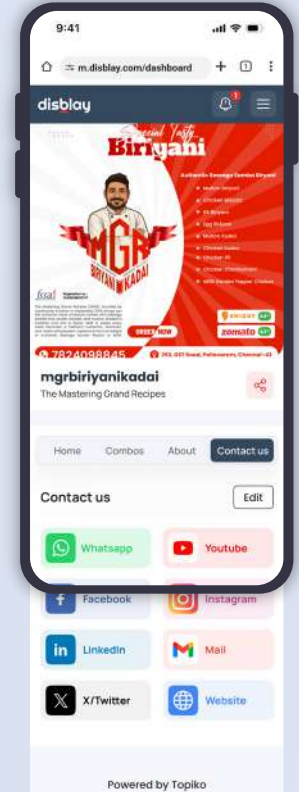
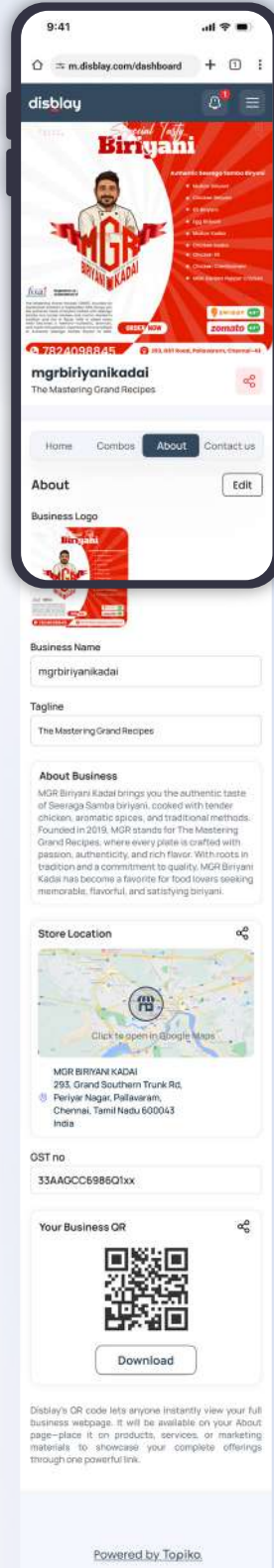
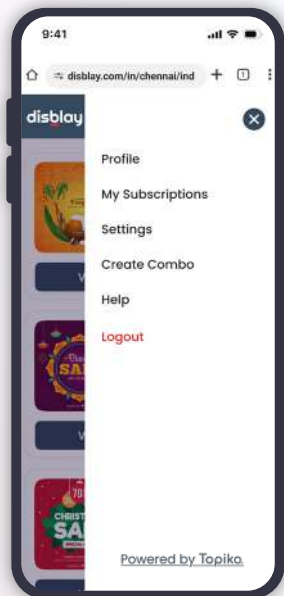
Combos

About

Contact us



Menu

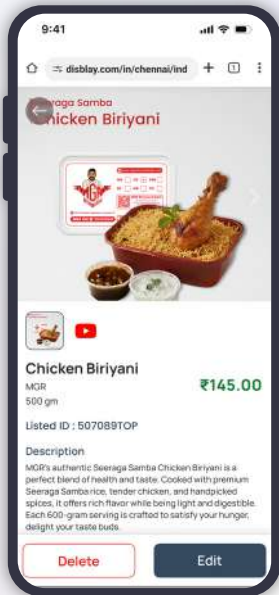


Share



Business User View

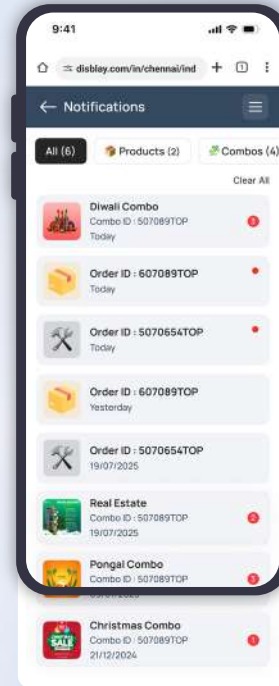
Products View



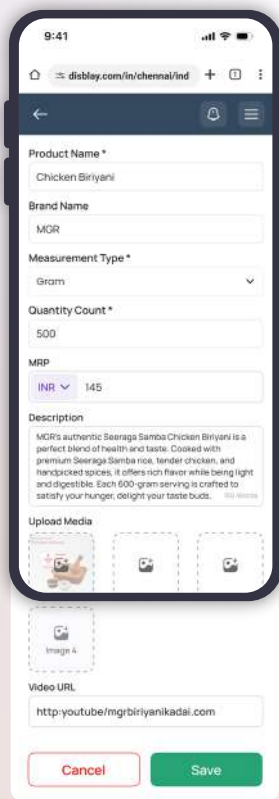
Service View



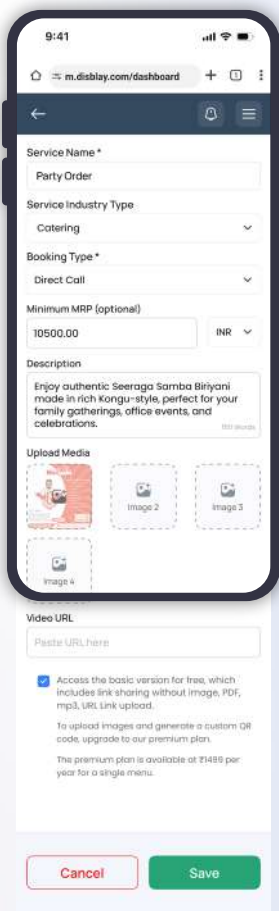
Order Notification



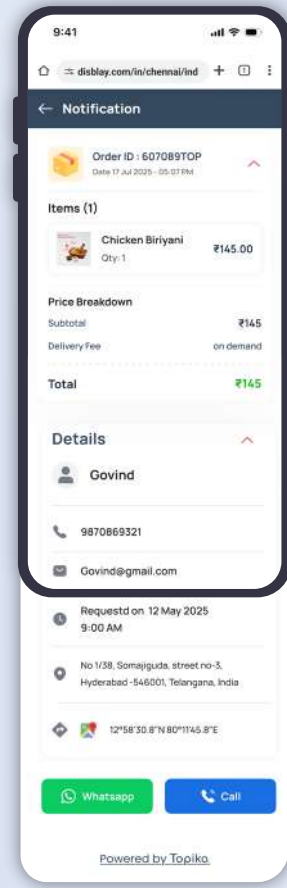
Edit Product

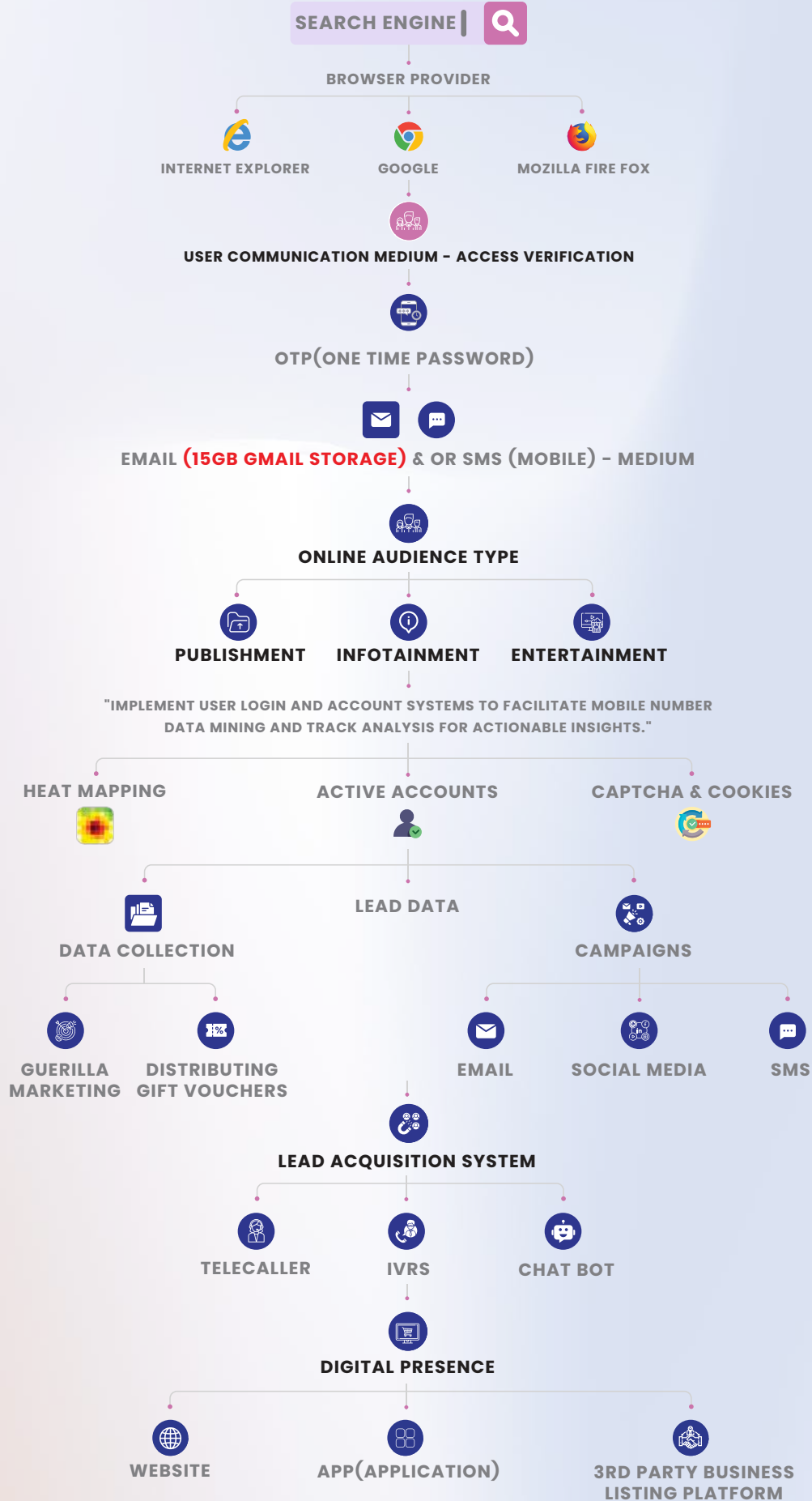


Edit Service



Order Details





MODERN ERA



EMAIL

SINGLE USER USING MORE THAN 3 EMAILS BASED ON REQUIREMENT

INFOTAINMENT



MUTILPLE ACCOUNTS & MULTIPLE MOBILE NUMBER

9840861XXX
CURRENTLY
7904949XXX

ACCESS CREDENTIALS

PUBLISHMENT



RUNNING CAMPAIGNS TO TARGET AND ACQUIRE LEADS

YES / NO & OR FORM FILLING

NEED DERIVES CONSUMPTION & OR SALES



MOBILE NUMBER

SINGLE USER USING MORE THAN 3 SIMS BASED ON REQUIREMENT

ENTERTAINMENT



Appointments



Business Card



Visiting Card



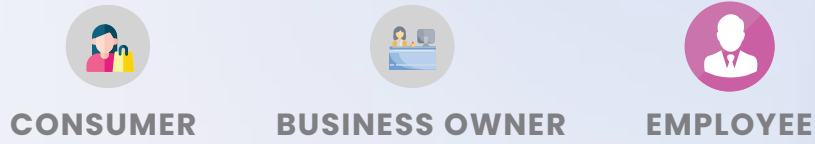
Modern Business Card

FRONT - SIDE

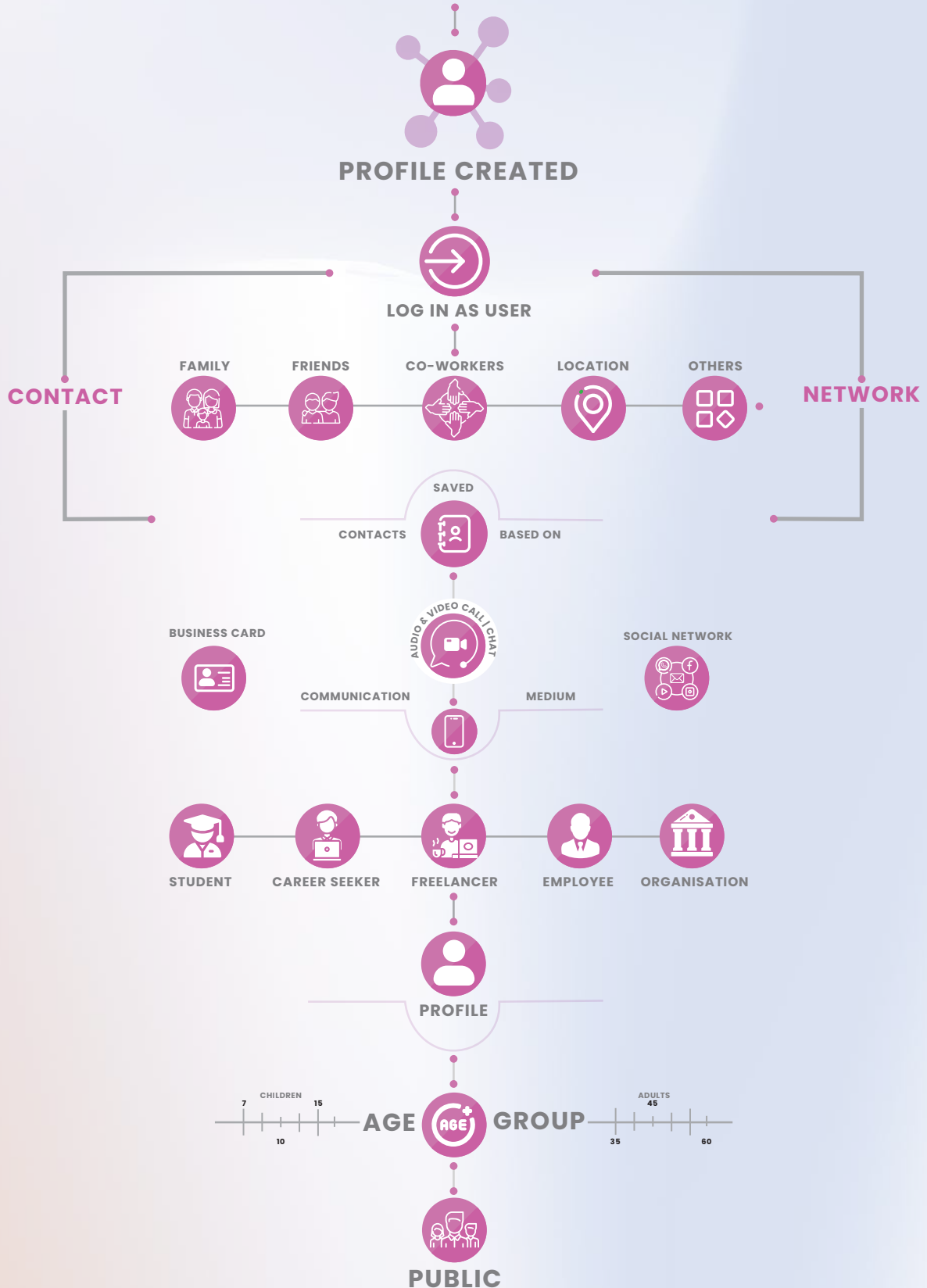


BACK - SIDE

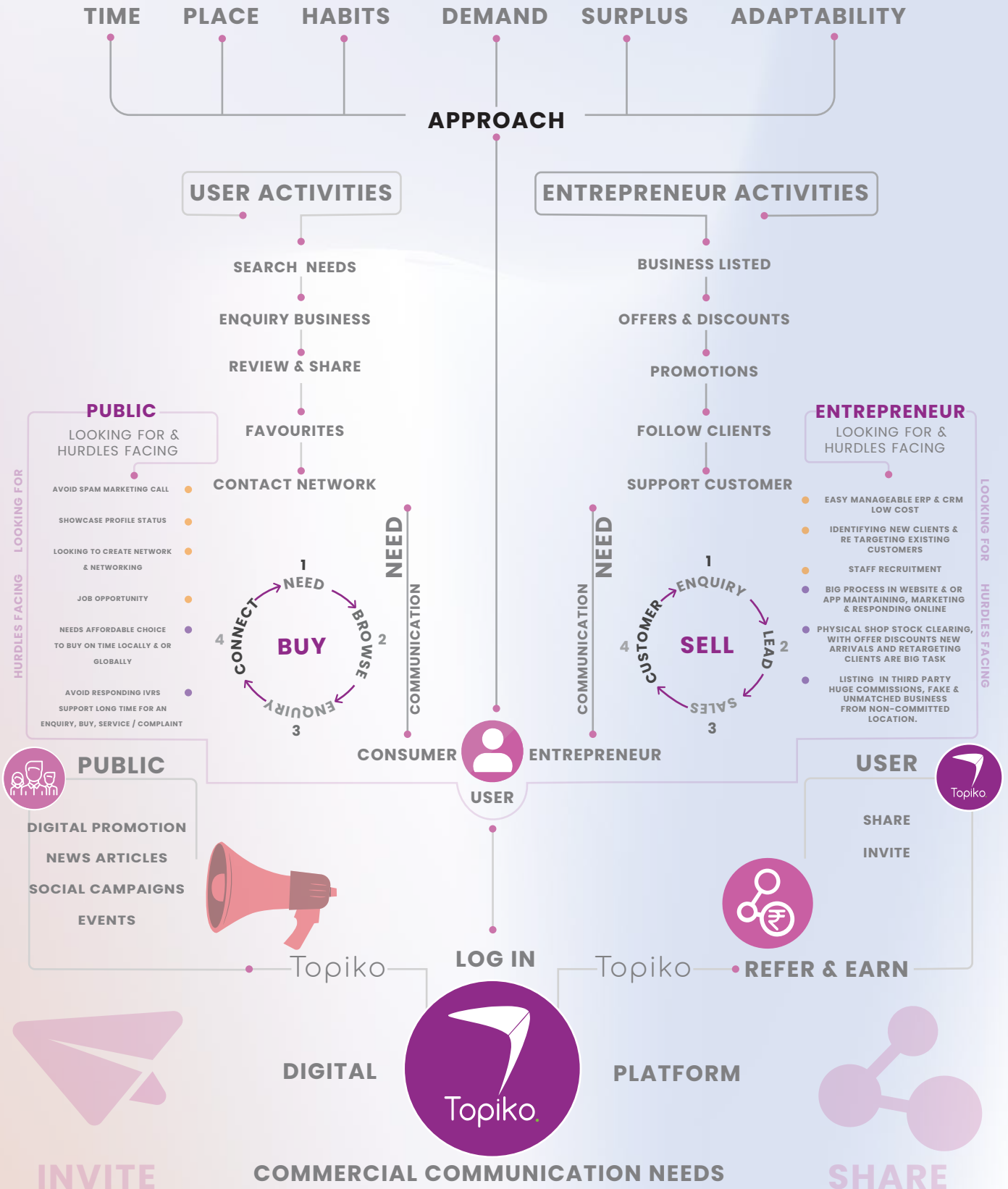




CHOICES OF USER TO BE IN TOPIKO



TOPIKO COMMON PLATFORM MARKET



Need drives consumption and/or sales

THE SYSTEM FACILITATES BUSINESS ACTIVITIES AND LEAD MANAGEMENT BUT IS NOT RESPONSIBLE FOR LEAD OUTCOMES

www.topiko.com
Download Now

GET IT ON
Google Play

Available on the
App Store

Good Looks
★ 4.6 Ratings by 127 users
Proprietor - Ajay Kumar

Subscribed

| Viewed | Calls | Groups | Favourite |
|--------|-------|--------|-----------|
| 1612 | 156 | 2 | 226 |

EASILY TRACK & RETARGET YOUR CUSTOMERS

DIAMOND PLAN
YEARLY SUBSCRIPTION

- DIGITAL STORE
- FREE SUBDOMAIN
- DYNAMIC WEBSITE
- SEO (DEDICATED)
- ONBOARDING SUPPORT
- LOGO, 5 BANNERS, 2 PRODUCT OR SERVICE POSTER & MORE...

SHARE YOUR BUSINESS LINK

ADD Topiko APP IN YOUR BUSINESS

ENTREPRENEUR RUNNING BUSINESS

DIGITAL PROMOTIONS

DIGITAL PRESENCE

Follow us
f @ x in/topikoindia

MOBILE NUMBER

MAIL ID

BUSINESS CARD

SOCIAL MEDIA PRESENCE

Topiko. Helpline T&C
+91 885 886 8889

A lead is simply a sign of interest. By using our network channels (mobile contacts, social media, etc.) and consistently promoting our products or services, we can identify our Ideal Customer Profile (ICP). Building a strong network and following a continuous, structured system helps drive higher sales.

YOUR NET WORK WORTH

Maximize Your Digital Presence with Sharing on Topiko!

Sharing on Topiko propels your digital identity, whether it's your business or your skills, Share within your network and broaden your reach to a global audience. Elevate your influence connect with opportunities, and let your digital presence shine!

SHARE

INVITE

Topiko

300 FOLLOWERS

390 FOLLOWERS

300 CONTACTS

380 FOLLOWERS

1070

SOCIAL MEDIA FOLLOWING

SHYAM

ENTREPRENEUR

MOBILE CONTACTS

369

REAL ESTATE | PROPERTY SELLING | PRE-OWN CAR SELL

Follow us
f i y x in/topikoindia

DOWNLOAD
www.topiko.com

Topiko Helpline T&C
+91 885 886 8889

A systematic approach is the best way to handle digital leads. You can use any system, but following and maintaining the right one is a major process. With the proper approach, it not only builds trust – it can solve 99.9% of business challenges. With a single click, reaching your customers becomes easier when they are within your network.

Dedicated consultancy available
Contact us.

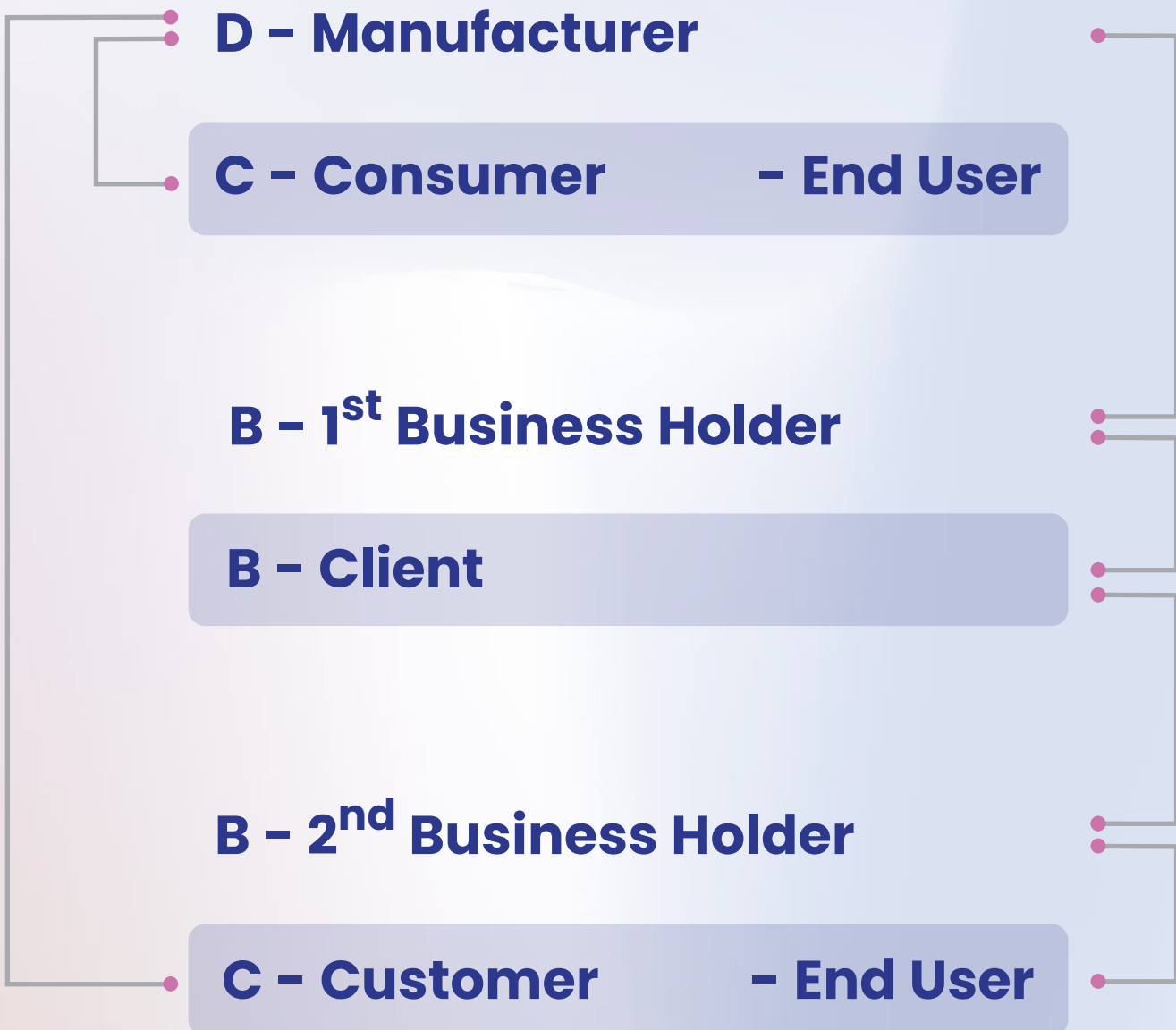
Customization

| Service Category | Description | Deliverables | Price |
|---|---|---|------------------|
| Social Media Setup | Only setup Social Media Handlings & WhatsApp | — | ₹ 4,999 |
| Digital Marketing & SEO Only | For businesses needing only Digital Marketing & SEO (budget based on request) | <ul style="list-style-type: none"> • 4 posters (1 creative poster included) • Video infographic & GIF support • Video shoot charges handled separately by the supporter; guidance & support provided | ₹ 15,000 / month |
| Website + Digital Marketing + SEO | Static website + Digital Marketing + SEO | <ul style="list-style-type: none"> • 6 posters • 2 creative posters (included) • 2 infographic/GIF videos (60 sec each) | ₹ 25,000 / month |
| Website Alteration or New Static Website | Alteration work or new static website | <ul style="list-style-type: none"> • Full audit on consumer side | ₹ 15,000 |

D2C

B2B

B2C



Manufacturer Direct End-user = Consumer D2C

Manufacturer Product and Service reaching to End-user via = Client B2B

Manufacturer Indirect End-user = Customer B2C





Disblay Business QR Code & Smart Link

A Disblay Business QR Code enables instant, seamless connection between businesses and consumers anytime, anywhere. When scanned whether from physical materials or digital platforms, it opens a complete 360° digital profile of your business. Customers can browse products, add items to their cart, or schedule service appointments with a selected date and time, allowing you to receive well - organized and clearly defined enquiries.

This smart link strengthens both pull and push marketing, boosts engagement, and streamlines networking across D2C, B2B, and B2C channels. It also enhances customer interaction by giving consumers an easy way to reach you for reviews, reports, suggestions, or support.

Registered customer data is securely maintained in your Disblay account, and customers can view their order details within their own accounts. You can also reach out to them later with offers, updates, and promotional campaigns all delivered through the same unified system.

When placed at your store, office, product packaging, or service points, the Disblay QR Code becomes a powerful customer-care and communication tool, helping your audience connect with you quickly, directly, and conveniently.



disblay

Thankyou