disblay

Intro about Disblay

Disblay, from Topiko Business Solution Pvt. Ltd., is a **webpage SaaS platform** designed to help businesses establish a strong and trusted digital presence. It's a one-stop solution where businesses can showcase everything—products, services, offers, website, social media, Google My Business, WhatsApp Business, quick-commerce links, PDFs, documents, and e-commerce links. On-demand payment and delivery integrations are also available, while general cart options allow order history tracking and buyer requests for smoother follow-up.

All content on Disblay opens securely in a browser, eliminating risky downloads or forwarded files. Each business receives a unique link, a branded poster, and a QR code that can be placed on products, packaging, or marketing materials—making it easy for customers to connect instantly.

The platform is fully editable, allowing businesses to add features like delivery or other integrations as needed. Users can log in to track their orders or contact businesses directly. Users who have their own business can also create and manage their profile. Business owners can monitor order requests and notifications in real time, ensuring smooth and efficient communication.

Disblay's yearly subscription is **₹ 1,499/- including GST 18% (T&C apply),** with a nominal onboarding service charge explained upfront. The Disblay team provides direct online and tele-sales support during onboarding, helping businesses set up everything correctly for a seamless experience.

With Disblay, businesses and customers connect directly and effortlessly, building credibility, trust, and lasting relationships while keeping operations professional, secure, and easy to manage.

JAGAN KARTHIK
+91 9790867456

disblay

www.disblay.com

MOBILE NUMBER | MAILD ID | BUSINESS CARD | SOCIAL MEDIA PRESENCE

BUSINESS AGGREGATOR PLATFORMS

PROVIDERS :

JUSTDIAL, SULEKHA, INSTA MART, INDIA MART

E-COMMERCE AGGREGATOR:

AMAZON, FLIPKART

DIGITAL MARKETING

AGENCY

INFLUENCER MARKETING

PROVIDERS :

YOUTUBERS, INSTAGRAM

DEPENDENCY METHOD PRICING COMPARISON		INDEPENDENT METHOD PROCESS COMPARISON WITH TOPIKO
Providers : GoDaddy, Bigrock, Hostgator Costing : Min - 99/- (Only Domain Name) to Max - Based on demand	DOMAIN REGISTRATION NAME AVAILABLITY	Yearly Subscription Gold, Diamand, Platinum Topiko is a SAAS Model Service Product Costing : Min - 7,999/- to Max - 25,000/- (Excluding GST)
Providers : Local Developers or Online Website Providers Eg: www.wix.com Costing : As per the Requirement & Based on the technology requirement with Duration Static - 5000/- to 25000/- (Based on pages) Dynamic - 25000/- to 70000/- (Web, App(Android & or ios), Web app & Ecommerce)	DEVELOPMENT	Create Business & Get Benified With Subdomain, Upload Products, Services & Offers
Providers : AWS (Amazon Web Services) Costing : As per the Require Plans Basic - 4000/-	HOSTING	Dedicated Business Store, Once the Business Created
Support : Business Support, Follow ups & Technical Support	WEB &OR APP	Topiko having multi Interface
Payment Gateway Integration Eg : Razor Pay & CC Avenue	PAYMENTS	Simply adding your payment QR Code
Basic SSL Certifications	CERTIFICATES	Verifeid Business Certified by Topiko
Providers : AWS (Amazon Web Services) Costing : Based on the keywords by the SEO Analyst	SEO / SEM (PPC)	Based on keywords Topiko Work it on

JAGAN KARTHIK
+91 9790867456

disblay

ESSENTIAL Web Page

Plan Details

Item	Base Price (₹)	GST @18%(₹)	Total
Disblay Platform Price Annual Subscription(Inclusive of GST)	1,270.00	229.00	1,499.00
Basic Digital Asset Creation - Optional (Inclusive of GST)	422.88	76.12	499.00
TOTAL	**1,692.88**	**305.12**	**1,998.00**

- ***Grand Total Payable : ₹ 1,998.00***
- ***Total Base Price : ₹ 1,692.88***
- ***Total GST @18% : ₹ 305.12***

All digital assets are emailed as a ZIP folder (PNG & JPG only, no work files).

disblay

ESSENTIAL Web Page

Assets Commitment

LOGO

Business Poster

Business Card

QR Review Card

For Understanding Purpose Only T&C

JAGAN KARTHIK
+91 9790867456

disblay

ESSENTIAL +

Plan Details

Item	Base Price (₹)	GST @18%(₹)	Total
Disblay Platform Price - Add on Annual Subscription(Inclusive of GST)	1,270.00	229.00	1,499.00
EWP,ESSENTIAL + (Inclusive of GST)	3,999.00	719.82	4,718.82
TOTAL	**5,269.00**	**948.82**	**6,217.82**

- ***Grand Total Payable : ₹ 6,217.82***
- ***Total Base Price : ₹ 5,269.00***
- ***Total GST @18% : ₹ 948.82***

All digital assets are emailed as a ZIP folder (PNG & JPG only, no work files).

disblay

ESSENTIAL +

Assets Commitment

Product & OR Service Poster

Combo Poster

Business Content work

- About
- Product & OR Service Description

Verification Support

- Google Map
- Social Media
- Website & Links

Business PDF

PDF

For Understanding Purpose Only T&C

JAGAN KARTHIK
+91 9790867456

disblay

ESSENTIAL Ultima

Plan Details

Item	Base Price (₹)	GST @18%(₹)	Total
Disblay Platform Price - Add on Annual Subscription(Inclusive of GST)	1,270.00	229.00	1,499.00
Asset Creation Support (Exclusive of GST)	3,999.00	720.00	4,719.00
Essential Ultima Plan Topiko Integration (Exclusive of GST)	6,999.00	1,259.82	8,258.82
Add on Choice SSL Certificate (Nominal Cost) Dedicated Static Website *Without Admin Panel (Min 15,000/-)* Dedicated Hosting (Nominal Cost) Payment Integration (Free) Delivery Integration (Nominal Cost) KYC Verification (Free) SEO & Social Pages Handlings (Nominal Cost - Per Month)	Hybrid Options		
TOTAL	**12,268.00**	**2,208.82**	**14,476.82**

- ***Grand Total Payable : ₹ 14,476.82***
- ***Total Base Price : ₹ 12,268.00***
- ***Total GST @18% : ₹ 2,208.82***

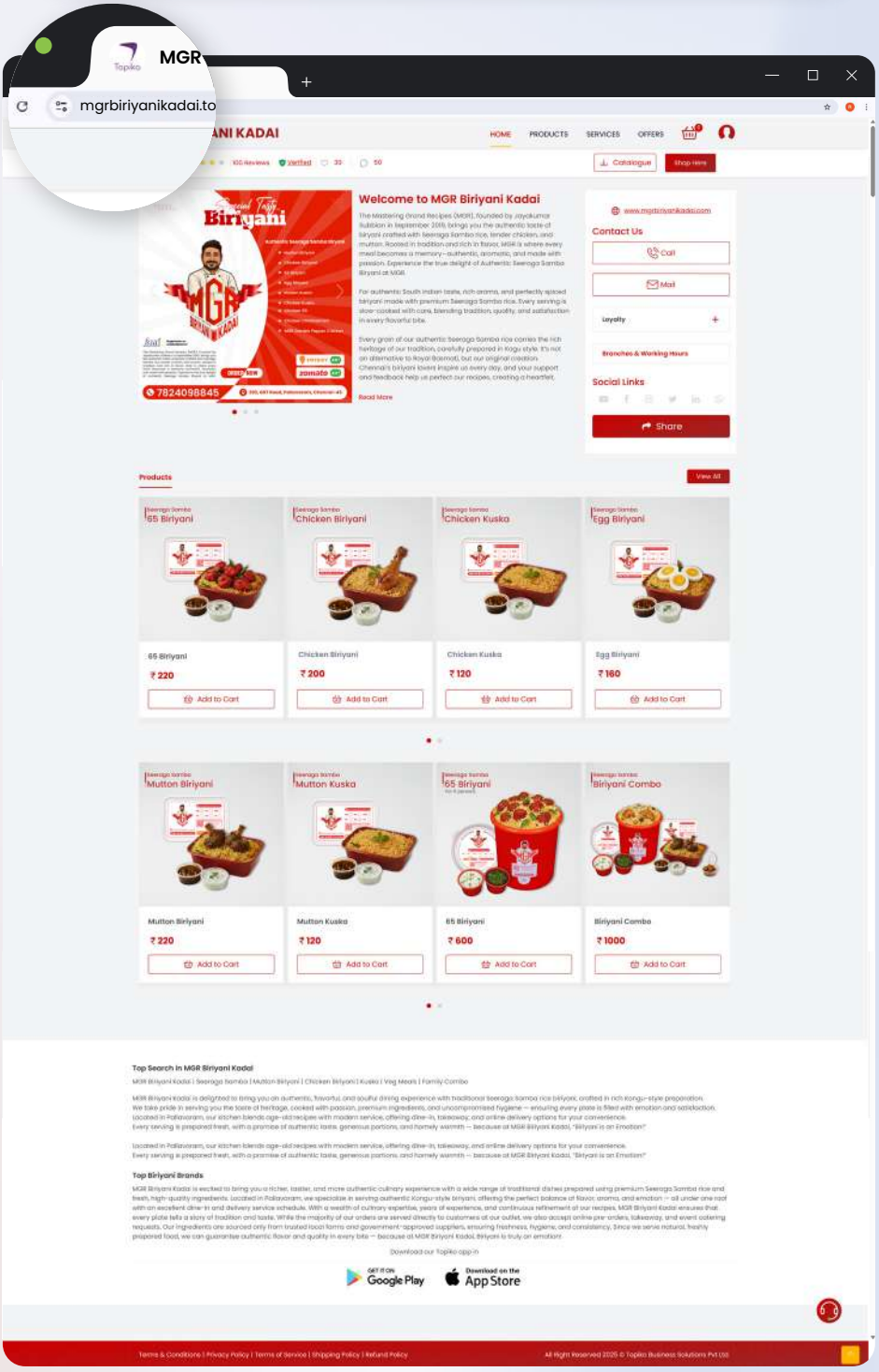
All digital assets are securely emailed as a ZIP folder in PDF format only (no work files).

disblay

ESSENTIAL Ultima

Topiko Integration
(Domain or Subdomain Themes)

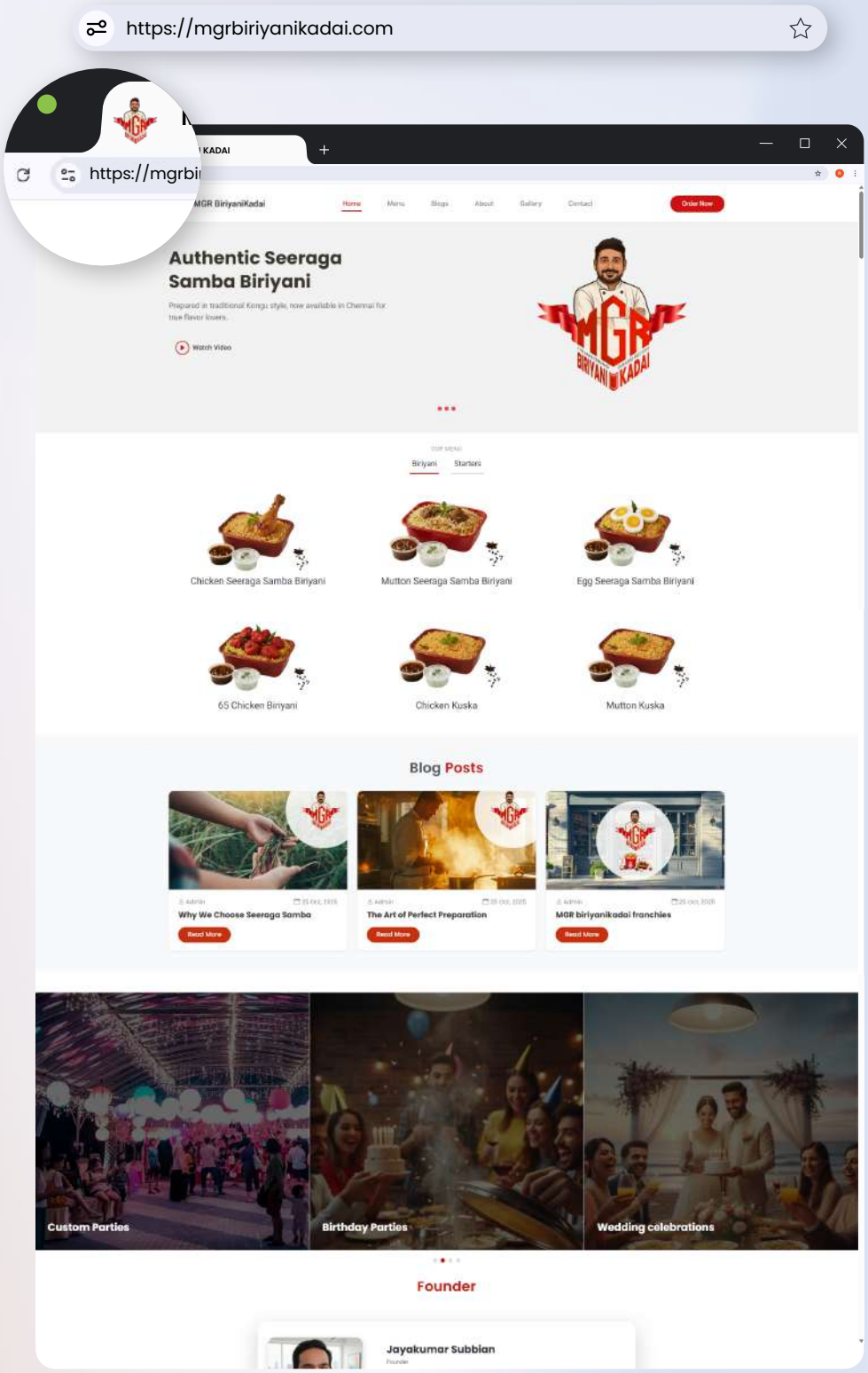
https://mgrbiriyanikadai.topiko.com



disblay

ESSENTIAL Ultima

Topiko Integration
(Custom Domain with Hosting)



Assets Commitment

Business Logo Schema

— Brand Signature Color Palette —

The Meaning Behind Our Name

MGR + Biriyani + Kadai = MGR Biriyani Kadai

M = Mastering
G = Grand
R = Recipes

MGR Biriyani Kadai is a tribute to the art of mastering grand recipes. Our brand is a promise of quality, a celebration of rich flavors, and a dedication to the timeless tradition of authentic biriyani. We are committed to using the finest ingredients and time-honored techniques to bring you a truly grandculinarexperience.

— Brand Signature Color Palette —

Font Used	Poppins
Primary Color	Bright Red – #E41D00
Secondary Color	Dark Red – #BF1D00
Neutral Color 1	Warm Gray – #8C8278
Neutral Color 2	Dark Taupe – #736B62
Neutral Color 3	Cream/Beige – #F8EBDA

— Brand Signature Color Palette —

Text Used	Font Used
MGR	Custom Bold Serif
BIRIYANI KADAI	Custom Sans-Serif
THE MASTERING GRAND RECIPES	Standard Sans-Serif

For Understanding Purpose Only T&C

disblay

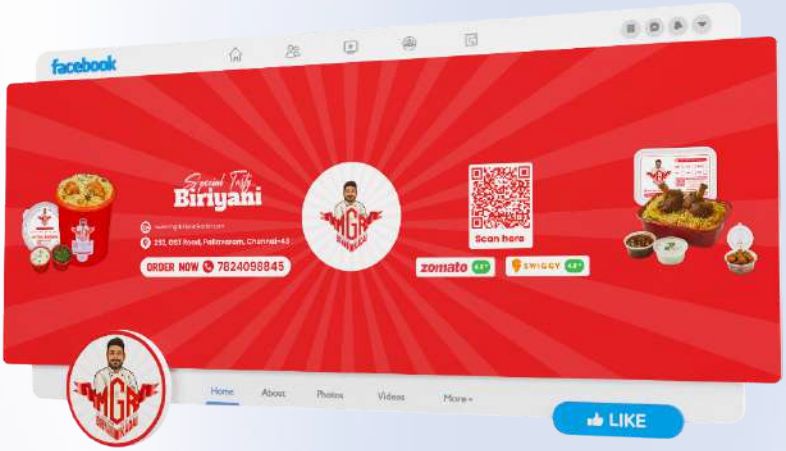
ESSENTIAL Ultima

Social Media Banners

Youtube

Twitter(X)

Facebook



Linkedin

All digital assets are securely emailed as a ZIP folder in PDF format only (no work files).

disblay

Promotional Material

All digital assets are securely emailed as a ZIP folder in PDF format only (no work files).

disblay

Digital Posters

All digital assets are securely emailed as a ZIP folder in PDF format only (no work files).

JAGAN KARTHIK
+91 9790867456

disblay

BUSINESS

ANY ENTERPRENEURSHIP SCALE DEPENDS ON BUDGET

Management strength | Financial strength | Stock holding capacity

Registration & Certificates

Manufacturer | Whole sealer | Dealer | Retailer | Aggregator

Product | Both | Service

Perishable / Non - Perishable

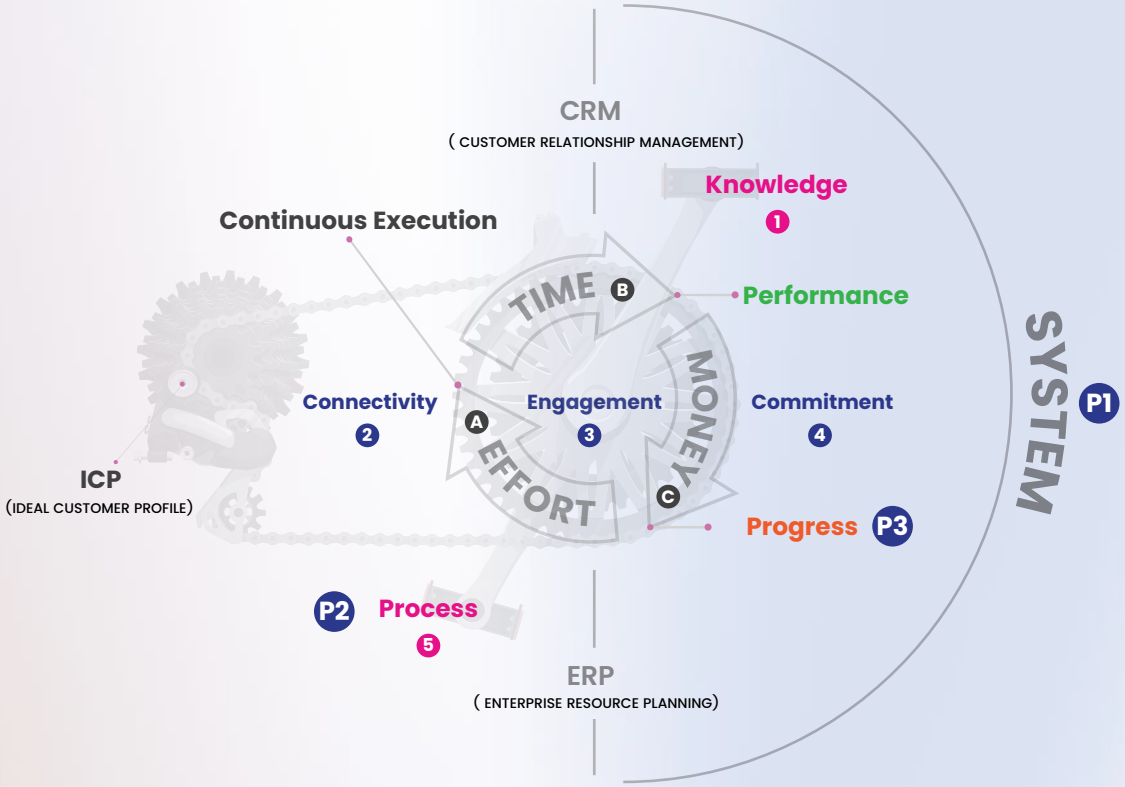
Manage

Time | Logistics | Secureness

MRP | Percentage of commission | Bargain | Discount | Offers

B 2 C | **B 2 B** | **D 2 C**
Customer | Client | Consumer

NEED DRIVES CONSUMPTION AND/OR SALES



THE SYSTEM FACILITATES BUSINESS ACTIVITIES AND LEAD MANAGEMENT BUT IS NOT RESPONSIBLE FOR LEAD OUTCOMES

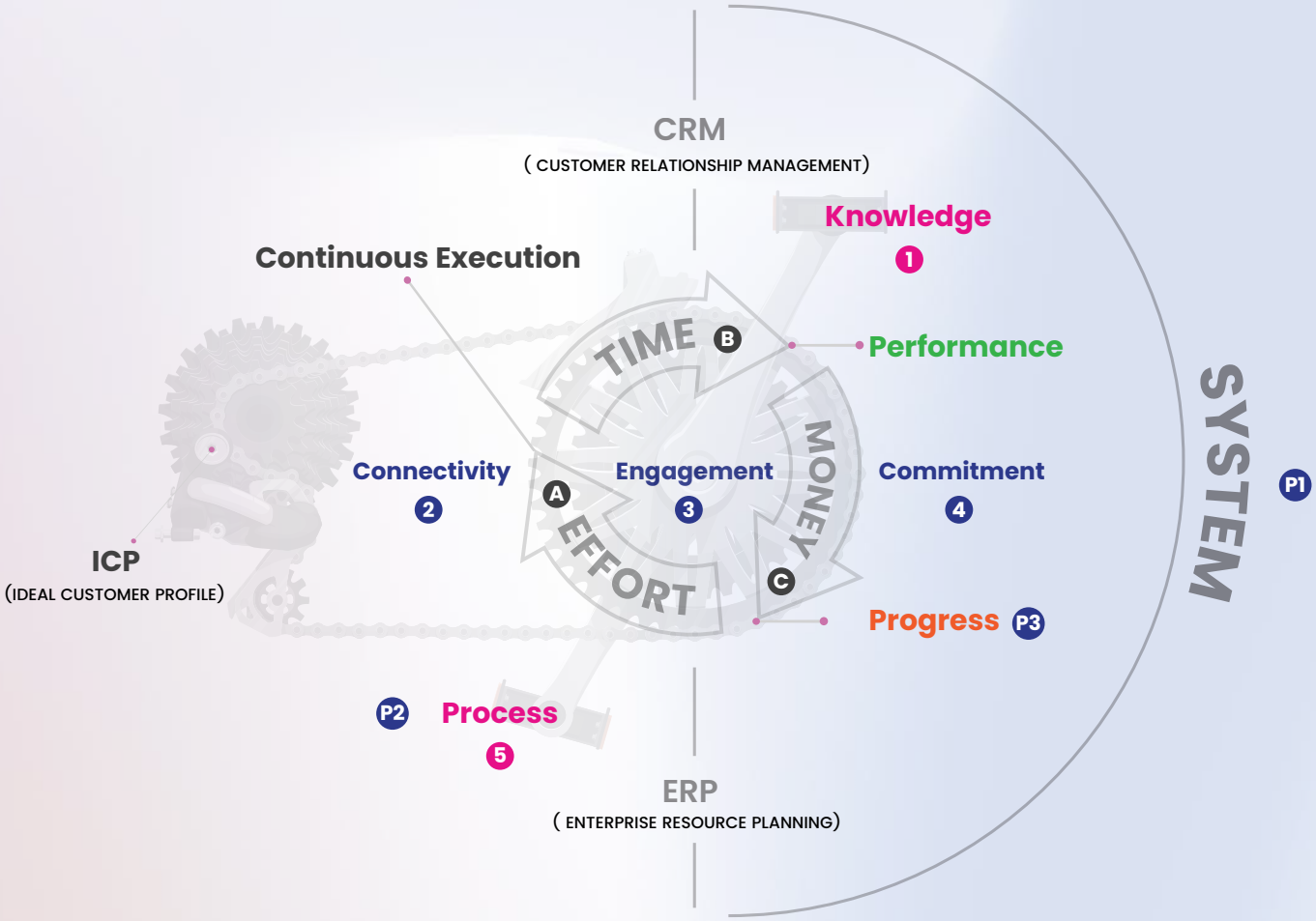
NETWORKING WITHIN ANY NETWORK DRIVES PROGRESS

MOBILE NUMBER | BUSINESS CARD | MAILD ID | SOCIAL MEDIA PRESENCE | WEBSITE | APPLICATION (APP)

CONTACTS | SOCIAL MEDIA | GROUPS | DIGITAL CAMPAIGNS

disblay

SYSTEM - PROCESS - PROGRESS



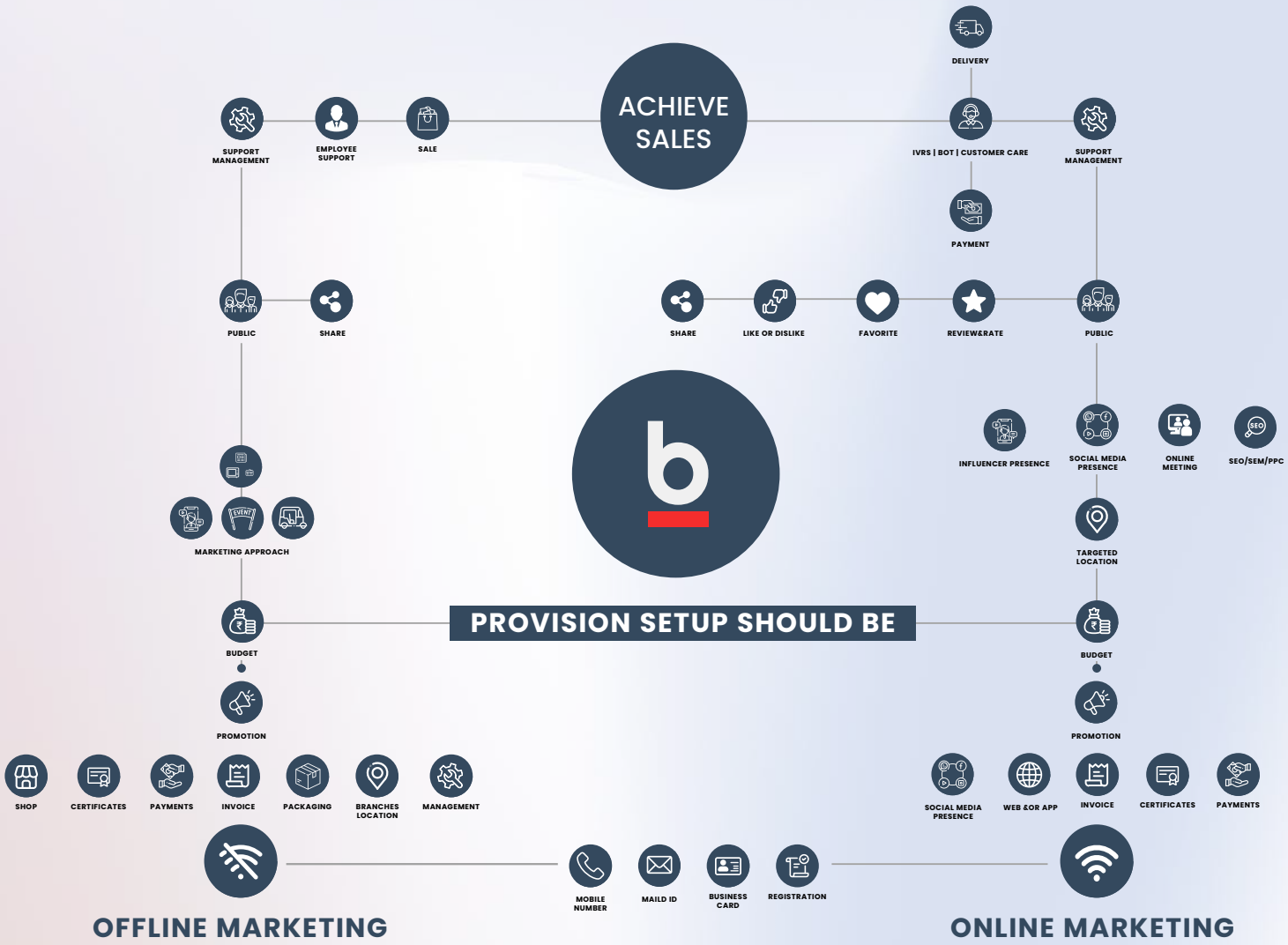
B2C
CUSTOMER

B2B
CLIENT

D2C
CONSUMER

THE BASIC STRUCTURE OF THE BUSINESS & NETWORKING ECO-CYCLE.

disblay


ACHIEVE SALES
SUPPORT MANAGEMENT
EMPLOYEE SUPPORT
SALE
DELIVERY
IVRS | BOT | CUSTOMER CARE
SUPPORT MANAGEMENT
PAYMENT
PUBLIC
SHARE
SHARE
LIKE OR DISLIKE
FAVORITE
REVIEW&RATE
PUBLIC
INFLUENCER PRESENCE
SOCIAL MEDIA PRESENCE
ONLINE MEETING
SEO/SEM/PPC
MARKETING APPROACH
TARGETED LOCATION
PROVISION SETUP SHOULD BE
BUDGET
BUDGET
PROMOTION
PROMOTION
SHOP
CERTIFICATES
PAYMENTS
INVOICE
PACKAGING
BRANCHES LOCATION
MANAGEMENT
SOCIAL MEDIA PRESENCE
WEB &OR APP
INVOICE
CERTIFICATES
PAYMENTS
MOBILE NUMBER
MAILD ID
BUSINESS CARD
REGISTRATION
OFFLINE MARKETING
ONLINE MARKETING

JAGAN KARTHIK
+91 9790867456

disblay

MOBILE NUMBER

MAILD ID

BUSINESS CARD

DIGITAL BUSINESS

PRESENTATION

- CREATING PROFILE
- LISTING BUSINESS
- PRODUCT
- SERVICE
- OFFERS DETAILS
- CONTACT INFO ETC..
- NETWORKING ACTIVITIES

MEDIUM

GOOGLE BUSINESS

SOCIAL MEDIA

E-COMMERCE

CLASSIFIEDS

QUICK COMMERCE

DIGITAL COMMERCE SOLUTIONS

SAAS AGGREGATOR % MODEL

PLATFORM SCORING

LEAD

ORGANIC GENERATING

TRUST & COMMUNICATION CHANNEL

IN ORGANIC ACQUISITION

DIGITAL IDENTITY

- DOMAIN REGISTRATION
- DEVELOPMENT WEB &OR APP
- PAYMENTS & DELIVERY INTEGRATION
- HOSTING
- SSL CERTIFICATES
- SEO / SEM (PPC)

TO BOOST DIGITAL BUSINESS

- DIGITAL MARKETING
- DIGITAL CAMPAIGN
- INFLUENCER MARKETING
- MUST

ALL IN TOPIKO

- WEBSITE & ADMIN DASHBOARD
- SEO
- BUSINESS LOGO & ASSETS
- ONBOARDING SUPPORT

disblay

MARKETING

Marketing is a never-ending process of invitation until an entrepreneur or an organization decides to hold or stop based on the market impact

MARKETING APPROACH

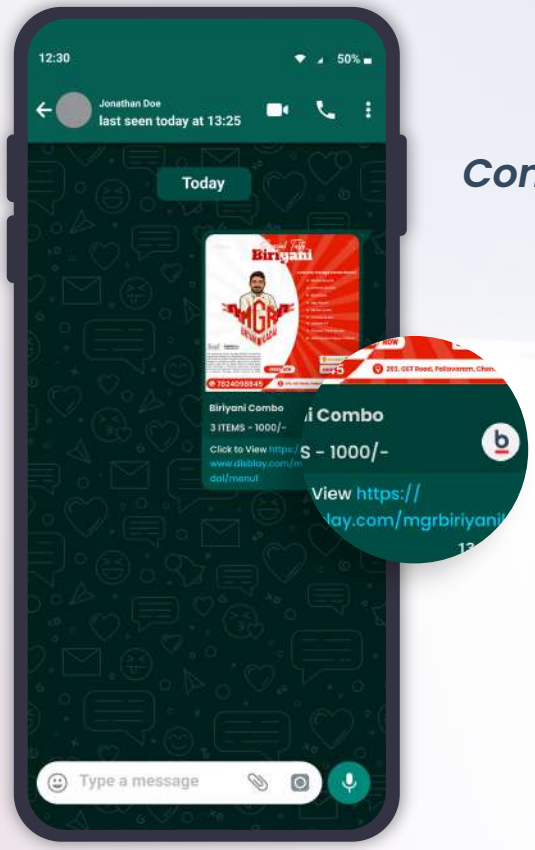
disblay

Business QR Code

JAGAN KARTHIK
+91 9790867456

disblay

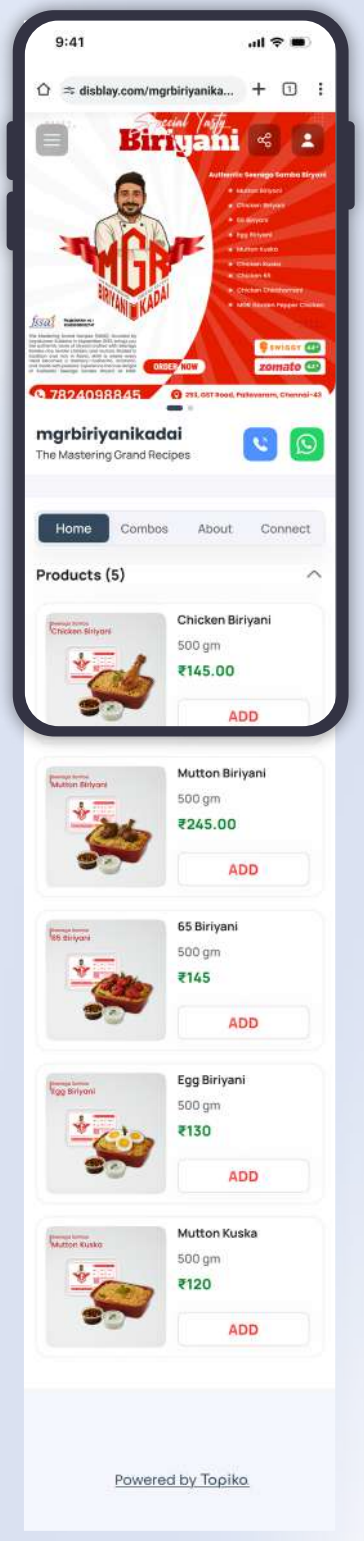
Whatsapp Share



Combo Attachments

PDF

MP3



Business Webpage URL

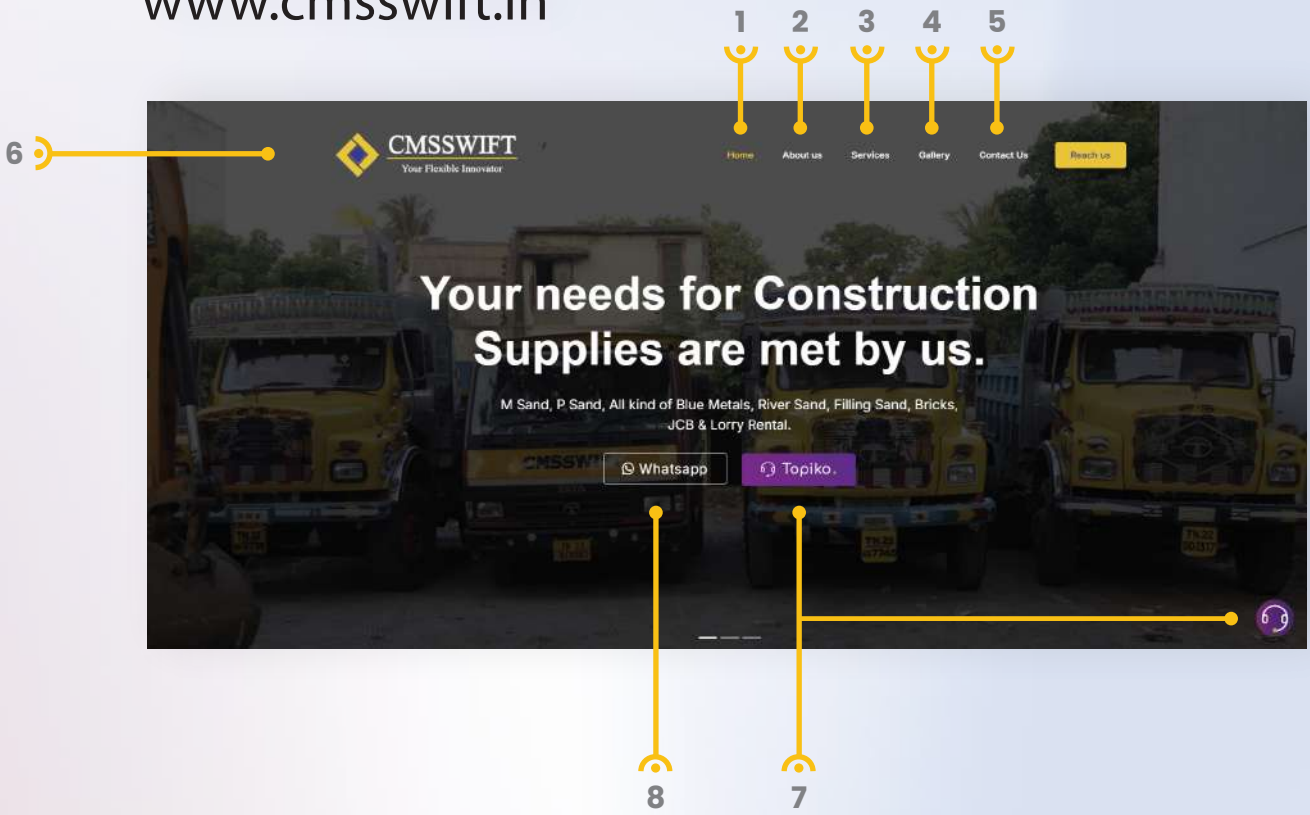
disblay.com/mgrbiriyanikadai

- **Smart** Web Page
- **Quick** Sharing
- **Easy** Connect
- **View** Tracking
- **Time** Saving
- **One Link** No Spam

disblay

Website

www.cmsswift.in



BLOGS

TESTIMONIALS

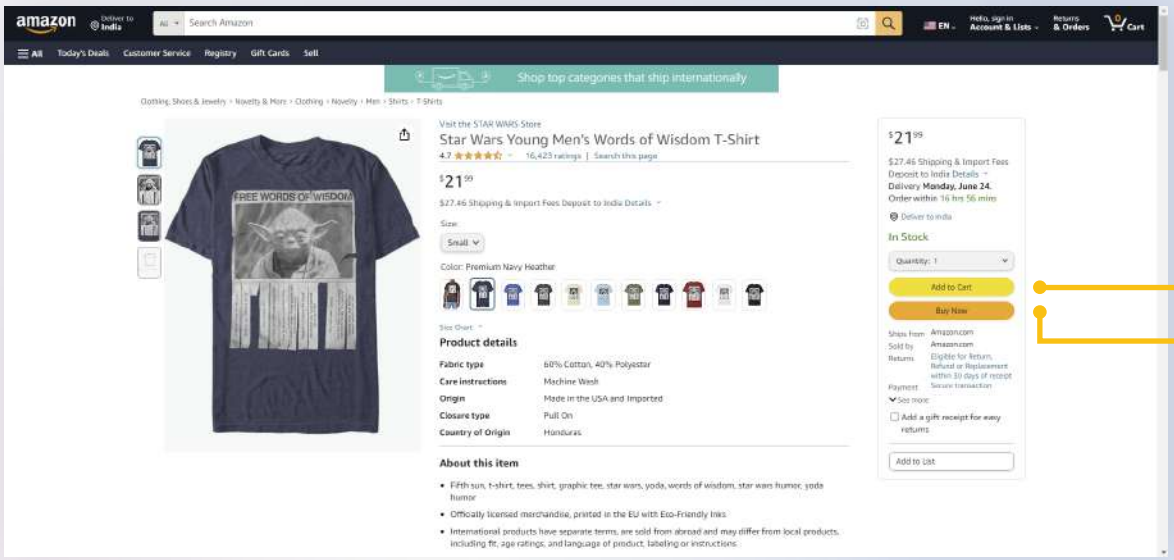
DIGITAL MARKETING

SEO, SEM-(PPC)

SOCIAL MEDIA HANDLING

disblay

E-COMMERCE



OPERATIONS

DELHIVERY

PAYMENT

SHIPPING

RETURN OF GOODS

CUSTOMER CARE (MULTI-LANGUAGE)

TELECALLER

CHATBOT

IVRS

HISTORY MAINTANANCE

REVIEW RESPONSE

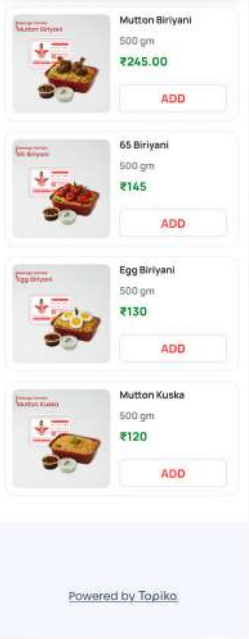
ALERT SYSTEM

disblay

User View

Whatsapp Share

Home

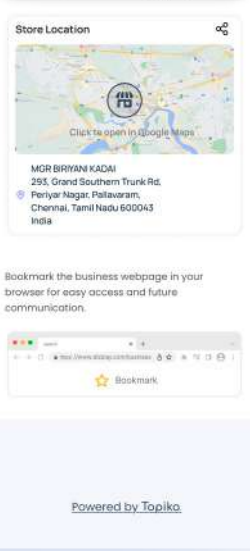


Powered by Topiko

Combo

Powered by Topiko

About



Powered by Topiko

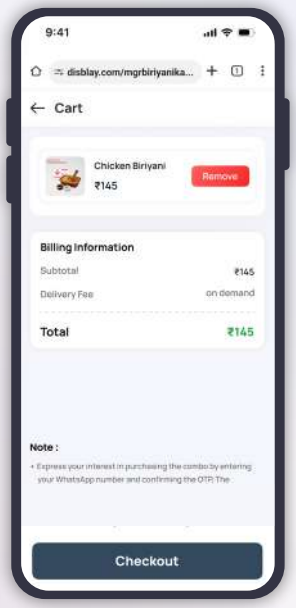
Connect

Powered by Topiko

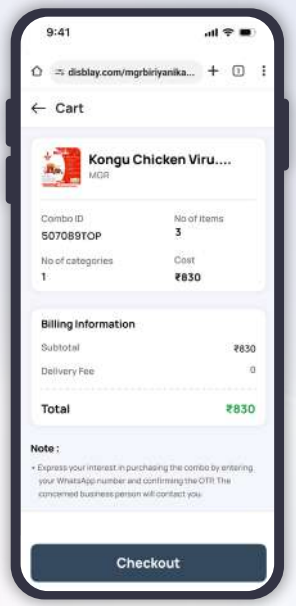
disblay

User View

Product -Cart

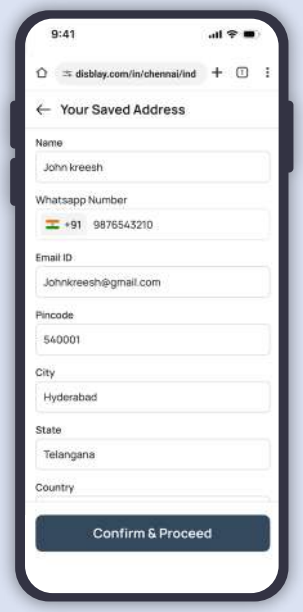


Combo-Cart

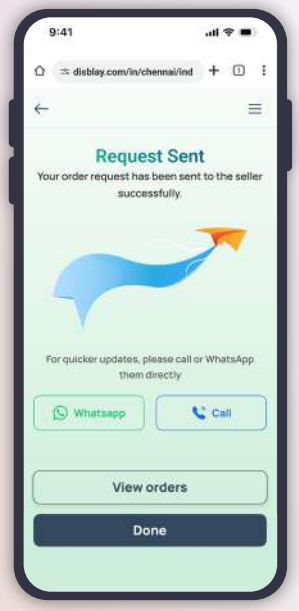


User Login

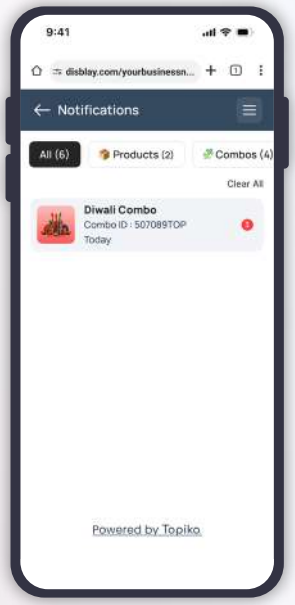
User Details



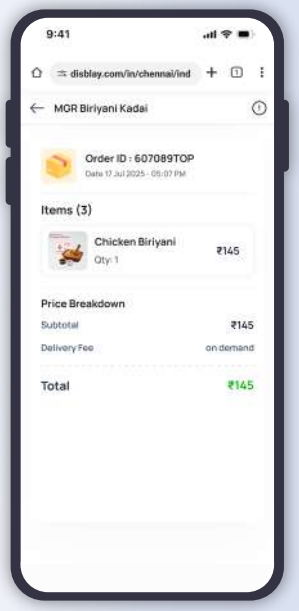
Request Sent



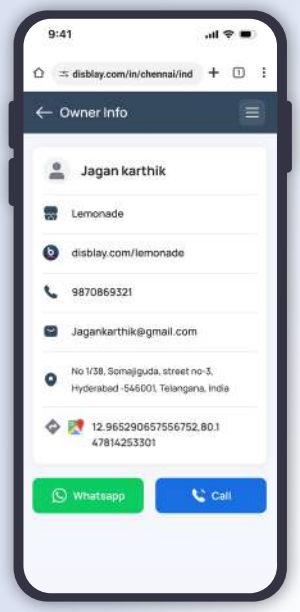
Order History



Order Detail



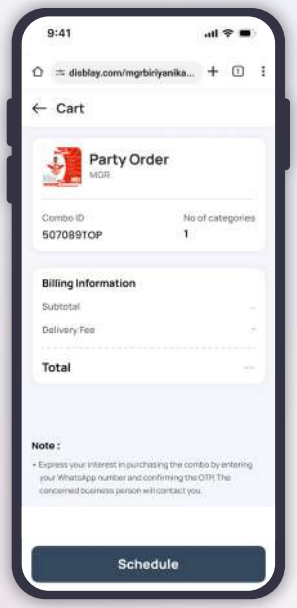
Owner Info



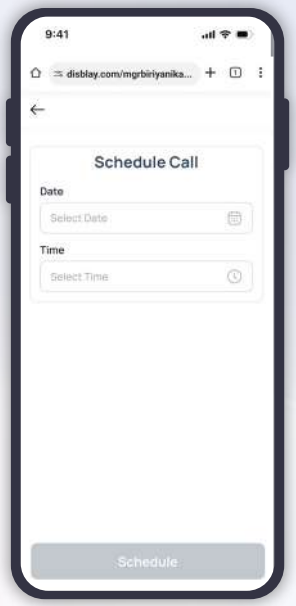
disblay

User View

Service-Cart

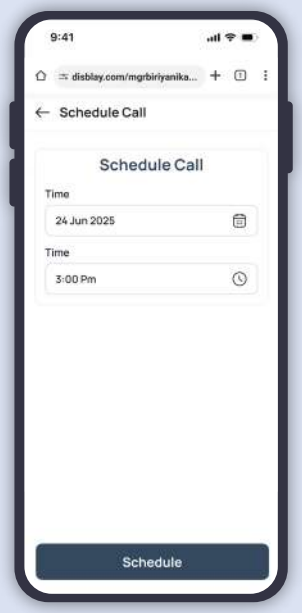


Schedule Call

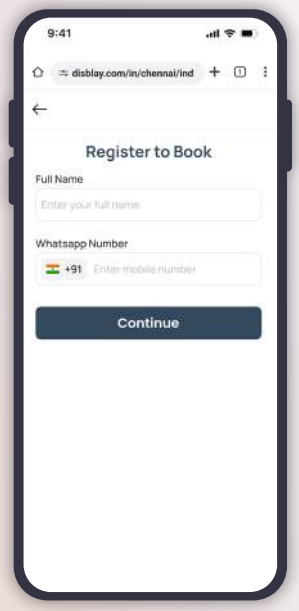


Schedule Call

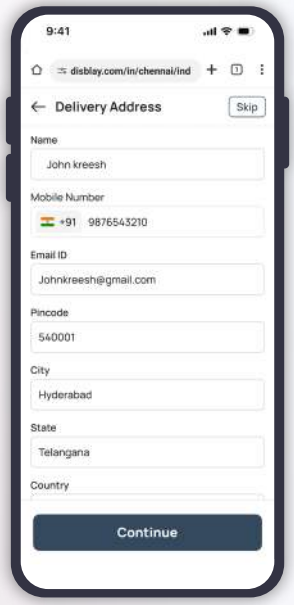
Service View



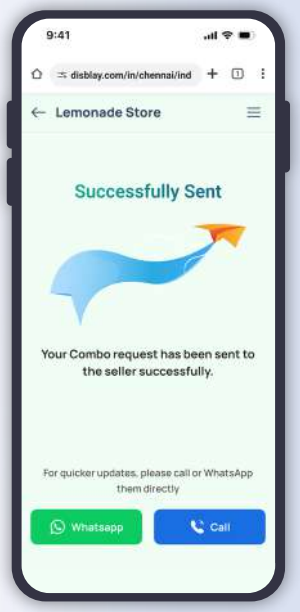
User Register



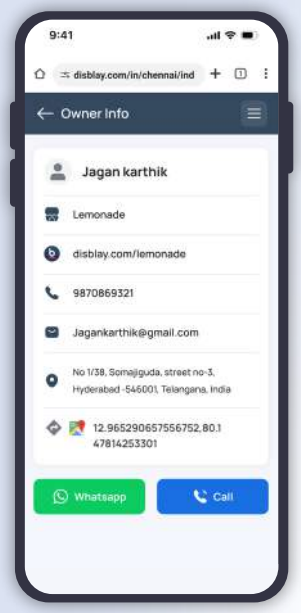
User Details



Request Sent



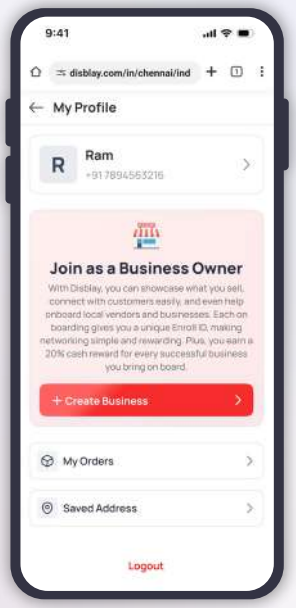
Owner Info



disblay

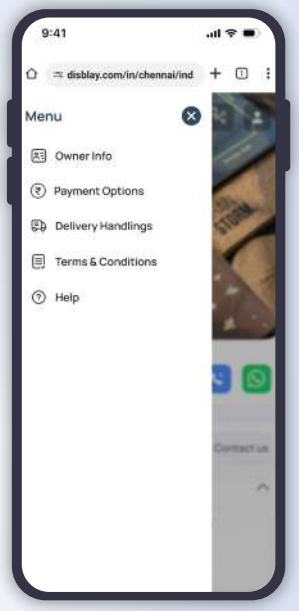
User View

User Profile-1



User Profile-2

User Menu

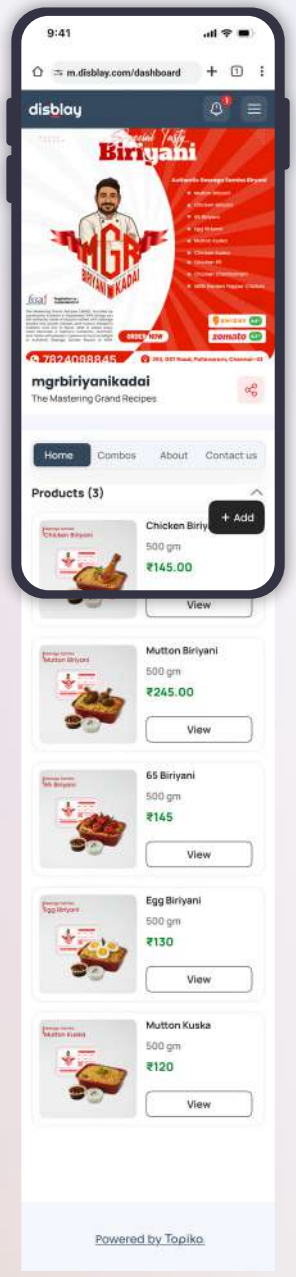


User Come
Business User Menu View

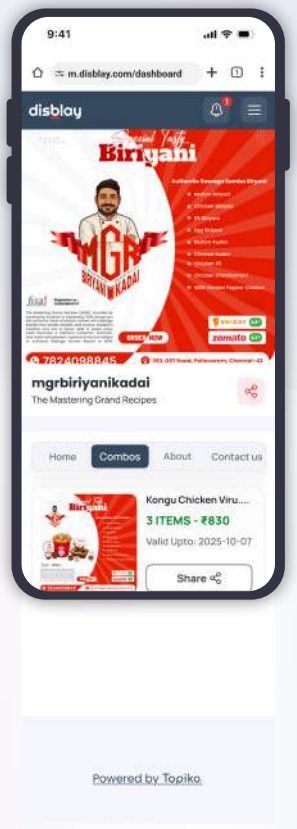
disblay

Business User View

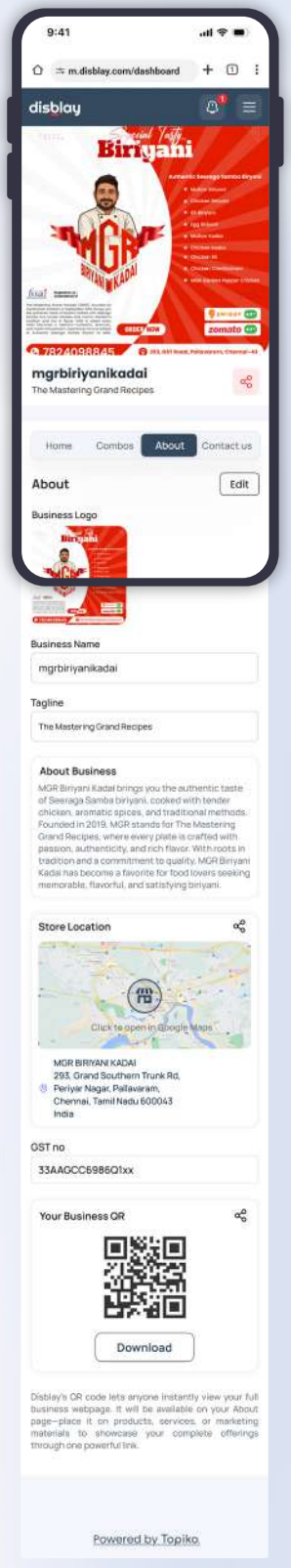
Home



Combos

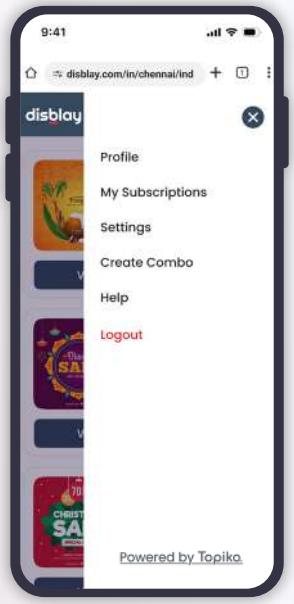


About



Contact us

Menu

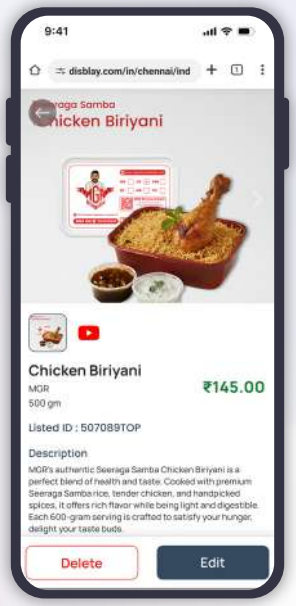


Share

disblay

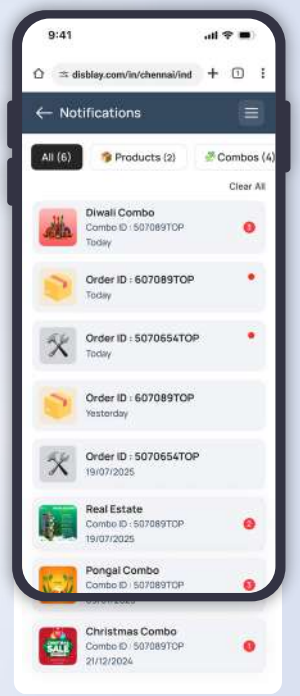
Business User View

Products View

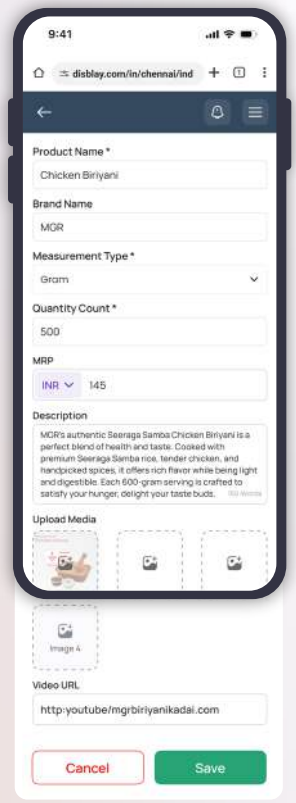


Service View

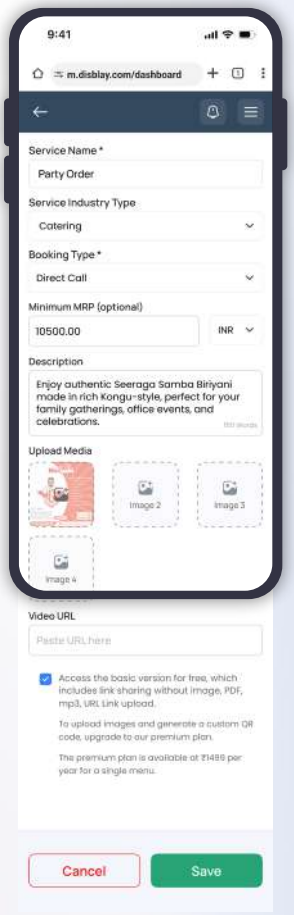
Order Notification



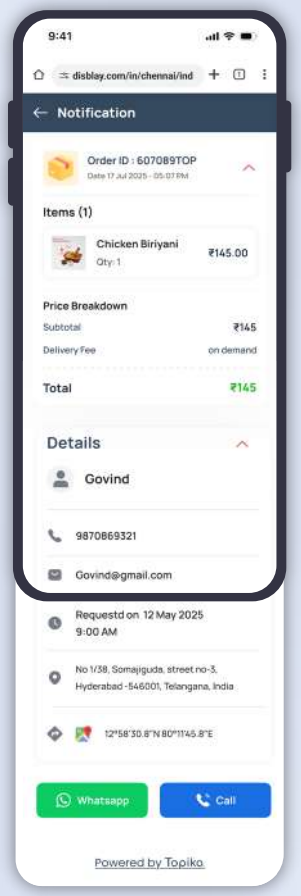
Edit Product



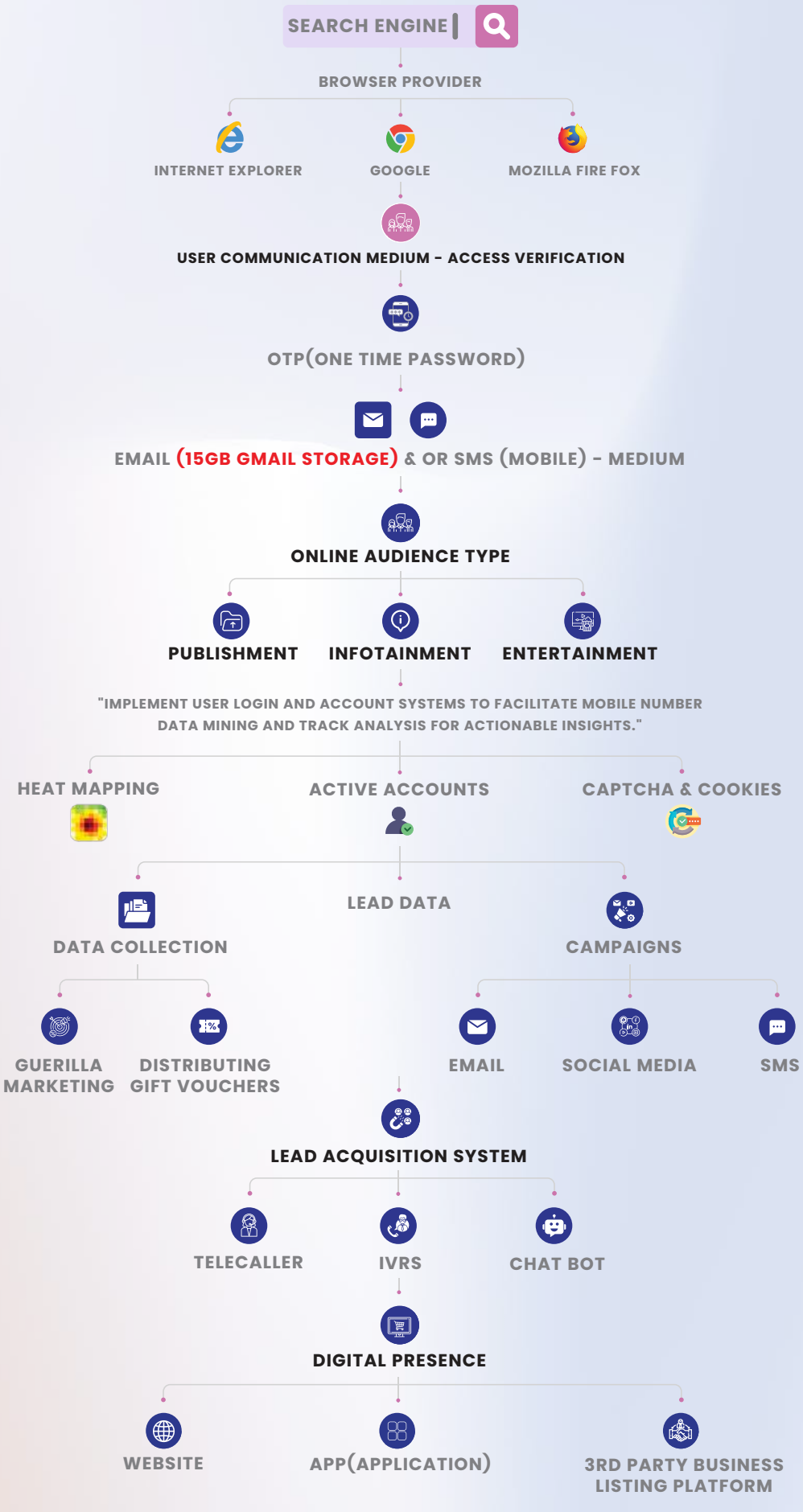
Edit Service



Order Details



www.disblay.com



MODERN ERA

EMAIL

SINGLE USER USING
MORE THAN 3 EMAILS
BASED ON REQUIREMENT

INFOTAINMENT

MUTILPLE ACCOUNTS & MULTIPLE MOBILE NUMBER

9840861XXX

CURRENTLY

7904949XXX

ACCESS CREDENTIALS

PUBLISHMENT

RUNNING CAMPAIGNS TO
TARGET AND ACQUIRE LEADS

YES / NO & OR FORM FILLING

NEED DERIVES CONSUMPTION
& OR SALES

MOBILE NUMBER

SINGLE USER USING
MORE THAN 3 SIMS
BASED ON REQUIREMENT

ENTERTAINMENT

Appointments

Business Card

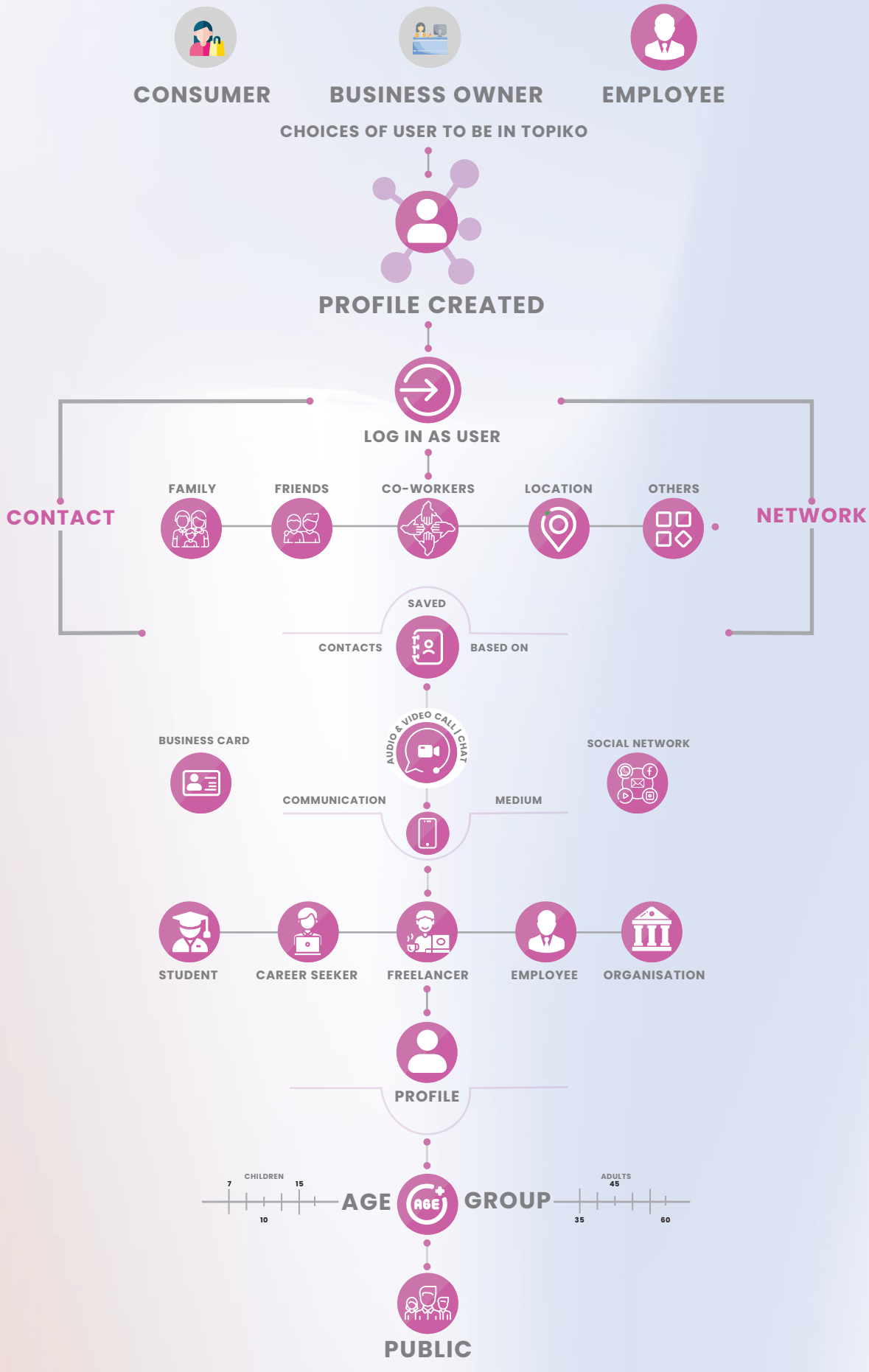
Visiting Card

Modern Business Card

FRONT - SIDE

BACK - SIDE

JAGAN KARTHIK
+91 9790867456



JAGAN KARTHIK
+91 9790867456

www.disblay.com

TOPIKO COMMON PLATFORM

MARKET

TIME | PLACE | HABITS | DEMAND | SURPLUS | ADAPTABILITY

APPROACH

USER ACTIVITIES

- SEARCH NEEDS
- ENQUIRY BUSINESS
- REVIEW & SHARE
- FAVOURITES
- CONTACT NETWORK

ENTREPRENEUR ACTIVITIES

- BUSINESS LISTED
- OFFERS & DISCOUNTS
- PROMOTIONS
- FOLLOW CLIENTS
- SUPPORT CUSTOMER

PUBLIC

LOOKING FOR & HURDLES FACING

LOOKING FOR
- AVOID SPAM MARKETING CALL
- SHOWCASE PROFILE STATUS
- LOOKING TO CREATE NETWORK & NETWORKING
- JOB OPPORTUNITY
- NEEDS AFFORDABLE CHOICE TO BUY ON TIME LOCALLY & OR GLOBALLY
- AVOID RESPONDING IVRS SUPPORT LONG TIME FOR AN ENQUIRY, BUY, SERVICE / COMPLAINT

HURDLES FACING

BUY: 1 NEED → 2 BROWSE → 3 ENQUIRY → 4 CONNECT

NEED / COMMUNICATION

CONSUMER

ENTREPRENEUR

LOOKING FOR & HURDLES FACING

LOOKING FOR
- EASY MANAGEABLE ERP & CRM LOW COST
- IDENTIFYING NEW CLIENTS & RE TARGETING EXISTING CUSTOMERS
- STAFF RECRUITMENT
- BIG PROCESS IN WEBSITE & OR APP MAINTAINING, MARKETING & RESPONDING ONLINE
- PHYSICAL SHOP STOCK CLEARING, WITH OFFER DISCOUNTS NEW ARRIVALS AND RETARGETING CLIENTS ARE BIG TASK
- LISTING IN THIRD PARTY HUGE COMMISSIONS, FAKE & UNMATCHED BUSINESS FROM NON-COMMITTED LOCATION.

HURDLES FACING

SELL: 1 ENQUIRY → 2 LEAD → 3 SALES → 4 CUSTOMER

NEED / COMMUNICATION

ENTREPRENEUR

USER

PUBLIC

- DIGITAL PROMOTION
- NEWS ARTICLES
- SOCIAL CAMPAIGNS
- EVENTS

USER

- SHARE
- INVITE

Topiko — LOG IN — Topiko — REFER & EARN

DIGITAL PLATFORM

Topiko

INVITE

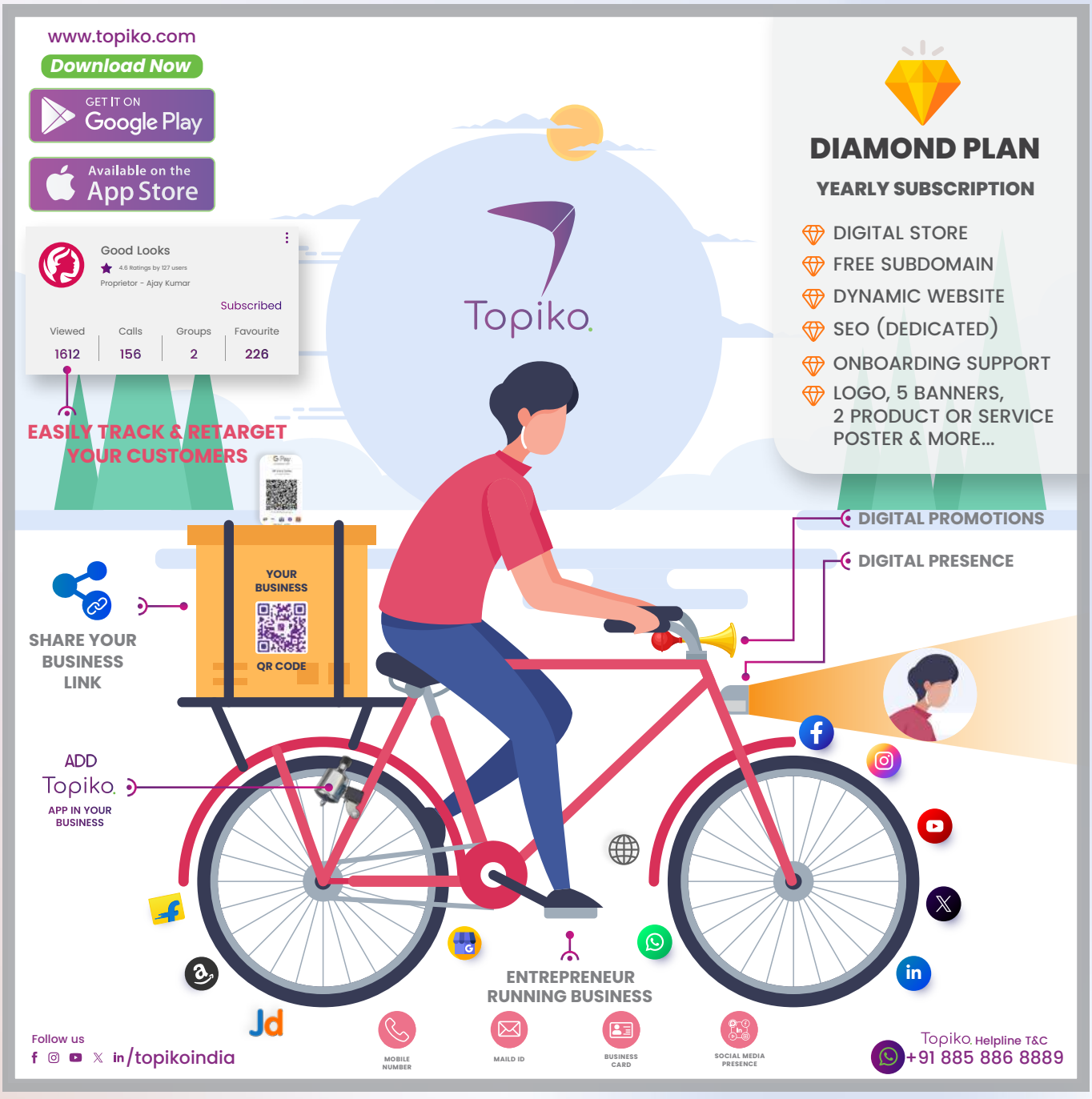
COMMERCIAL COMMUNICATION NEEDS

SHARE

www.disblay.com

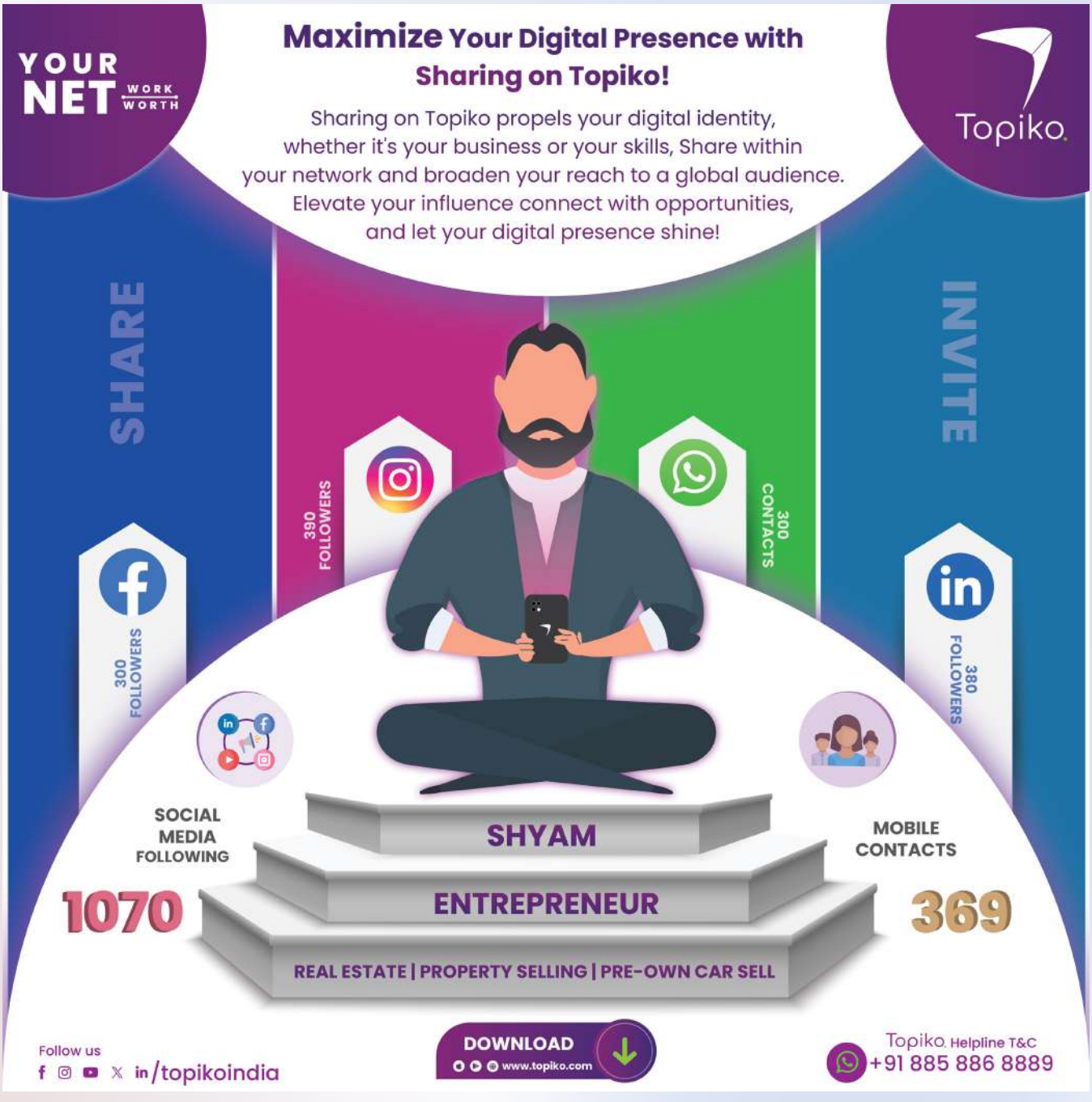
Need drives consumption and/or sales

THE SYSTEM FACILITATES BUSINESS ACTIVITIES AND LEAD MANAGEMENT BUT IS NOT RESPONSIBLE FOR LEAD OUTCOMES



A lead is simply a sign of interest. By using our network channels (mobile contacts, social media, etc.) and consistently promoting our products or services, we can identify our Ideal Customer Profile (ICP). Building a strong network and following a continuous, structured system helps drive higher sales.

www.disblay.com



A systematic approach is the best way to handle digital leads. You can use any system, but following and maintaining the right one is a major process.
With the proper approach, it not only builds trust — it can solve 99.9% of business challenges. With a single click, reaching your customers becomes easier when they are within your network.

Dedicated consultancy available
Contact us.

Customization

Service Category	Description	Deliverables	Price
Social Media Setup	Only setup Social Media Handlings & WhatsApp	–	₹ 4,999
Digital Marketing & SEO Only	For businesses needing only Digital Marketing & SEO (budget based on request)	• 4 posters (1 creative poster included) • Video infographic & GIF support • Video shoot charges handled separately by the supporter; guidance & support provided	₹ 15,000 / month
Website + Digital Marketing + SEO	Static website + Digital Marketing + SEO	• 6 posters • 2 creative posters (included) • 2 infographic/GIF videos (60 sec each)	₹ 25,000 / month
Website Alteration or New Static Website	Alteration work or new static website	• Full audit on consumer side	₹ 15,000

D2C B2B B2C

D - Manufacturer

C - Consumer - End User

B - 1st Business Holder

B - Client

B - 2nd Business Holder

C - Customer - End User

Manufacturer Direct End-user = Consumer D2C

Manufacturer Product and Service reaching to End-user via = Client B2B

Manufacturer Indirect End-user = Customer B2C

TOPIKO HUB
Topiko

SHOP BANNER MOCKUP
BORCELLE MENU
S.No
ITEM NAME
PRICE
CONNECT
BORCELLE COFFEE SHOP

PRODUCT QR USE - MOCKUP
Reach ID BTNAAF77
Topiko Business Solutions Pvt.Ltd

SERVICE QR USE - MOCKUP
Reach ID BTNAAF77
Topiko Business Solutions Pvt.Ltd

Disblay Business QR Code & Smart Link

A Disblay Business QR Code enables instant, seamless connection between businesses and consumers anytime, anywhere. When scanned whether from physical materials or digital platforms, it opens a complete 360° digital profile of your business. Customers can browse products, add items to their cart, or schedule service appointments with a selected date and time, allowing you to receive well - organized and clearly defined enquiries.

This smart link strengthens both pull and push marketing, boosts engagement, and streamlines networking across D2C, B2B, and B2C channels. It also enhances customer interaction by giving consumers an easy way to reach you for reviews, reports, suggestions, or support.

Registered customer data is securely maintained in your Disblay account, and customers can view their order details within their own accounts. You can also reach out to them later with offers, updates, and promotional campaigns all delivered through the same unified system.

When placed at your store, office, product packaging, or service points, the Disblay QR Code becomes a powerful customer-care and communication tool, helping your audience connect with you quickly, directly, and conveniently.

disblay

Thankyou